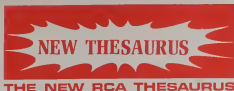


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RCA THESAURUS



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SIDE A

"HOT SPOTS"
SELL-TUNES

- | | |
|---|----|
| 1. Winterize Your Car (vocal only) | 12 |
| 2. Winterize Your Car
(vocal to 12, inst. to 32, vocal tag to 38) | 58 |
| 3. Winterize Your Car (instrumental) | 58 |
| 4. Rent a Trailer or a Truck (vocal only) | 10 |
| 5. Rent a Trailer or a Truck
(vocal to 10, inst. to 35, vocal tag to 59) | 59 |
| 6. Rent a Trailer or a Truck (instrumental) | 59 |
| 7. Towing Service (vocal intro)** | 00 |
| 8. Towing Service (vocal only) | 11 |
| 9. Towing Service (vocal to 11, inst. to 31) | 31 |
| 10. Towing Service (instrumental) | 31 |

**LEAD IN OR TAG FOR LIVE COMMERCIAL

See Catalog Pages for Complete Lyrics

SIDE B

"HOT SPOTS"
SELL-TUNES

- | | |
|--|------|
| 1. Auto Laundries (vocal only - short) | 06 |
| 2. Auto Laundries (vocal - optional, and inst. tag) | 10 |
| 3. Auto Laundries (vocal - complete) | 11 |
| 4. Auto Laundries
(complete vocal to 11, inst. to 30) | 30 |
| 5. Auto Laundries (instrumental) | 30 |
| 6. Auto Laundries - RAINCHECK (vocal only) | 10 |
| 7. Auto Laundries - RAINCHECK (vocal to 10, inst. to 50,
tag to 55, (02 spiral), Club Plan Tag to 1-00) | 1-00 |
| 8. Auto Laundries - RAINCHECK (instrumental) | 59 |
| 9. Beverages (vocal only) | 10 |
| 10. Beverages (vocal to 10, inst. to 52, tag to 1-00) | 1-00 |
| 11. Beverages (instrumental) | 1-00 |

See Catalog Pages for Complete Lyrics

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SIDE A

SOUND EFFECTS

1. Bus (Starting - Running Engine, Take-off)	:40
2. Bus Horn (Electric)	:06
3. Bus Horn (Air Horn)	:08
4. Horn Starting Car	:57
5. 3-4 Ton Truck	:26
6. Motorcycle (Start and Take-off)	:14
7. Electric Mixer	:50
8. Electric Can Opener	:12
9. Power Lawn Mower	:43
10. Siren 1 (from count-down)	1:03
11. Driving Golf Balls	:13
12. Bow and Arrow	:32

SIDE B

SOUND EFFECTS

Bugle Calls

1. Captain's Call	0:0
2. Adjutant's Call	0:9
3. General	0:9
4. To Arms	1:6
5. Drill Call	0:7
6. Mail Call	0:6
7. Boots and Saddles	0:9
8. To Horse	1:2
9. Attention	0:5
10. Cavalry Charge	1:2
11. Flourishes	0:5
12. General's March	1:8
13. To the Color at Standard	1:1
14. Retreat	1:2
15. Tattoo	1:45

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SIDE A

HOT SPOTS SELL-TUNES

1. AUTOMOBILE SERVICE	(vocal)	11
2. AUTOMOBILE SERVICE	(vocal to :11; inst. to :53, vocal tag to :58)	58
3. AUTOMOBILE SERVICE	(instrumental)	58
4. RADIO & TV SERVICE	(vocal)	11
5. RADIO & TV SERVICE	(vocal to :11, inst. to :55, vocal tag to :59)	59
6. RADIO & TV SERVICE	(instrumental)	59
7. PENT-A-CAR	(vocal)	11
8. PENT-A-CAR	(vocal to :11, inst. to :55, vocal tag to :60)	60
9. PENT-A-CAR	(instrumental)	60

See Catalog Pages for complete lyrics

RCA THESAURUS



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SIDE B

HOT SPOTS SELL-TUNES

1. DEPARTMENT STORE	(vocal intro)	42
2. DEPARTMENT STORE	(vocal closing)	10
3. DEPARTMENT STORE	(vocal to :10, inst. to :30)	30
4. DEPARTMENT STORE	(instrumental)	30
5. CARPETS	(vocal intro)	32
6. CARPETS	(vocal closing)	10
7. CARPETS	(vocal to :10, inst. to :30)	30
8. CARPETS	(instrumental)	30
9. LINOLEUM	(vocal intro)	34
10. LINOLEUM	(vocal closing)	10
11. LINOLEUM	(vocal to :10, inst. to :30)	30
12. LINOLEUM	(instrumental)	30

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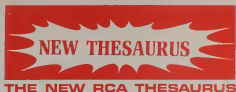
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RCA THESAURUS



SIDE A

'HOT SPOTS'
CHRISTMAS JINGLES

- | | |
|--|----|
| 1. Department Store (vocal only) | 11 |
| 2. Department Store (vocal to :11; instrumental to :32) | 32 |
| 3. Department Store (instrumental) | 32 |
| 4. Cosmetics (vocal only) | 11 |
| 5. Cosmetics (vocal to :11, instrumental to :30) | 30 |
| 6. Cosmetics (instrumental) | 30 |
| 7. Jewelry (vocal only) | 11 |
| 8. Jewelry (vocal to :11; instr. to :55, vocal tag to :59) | 59 |
| 9. Jewelry (instrumental) | 59 |

See Catalog Pages for Complete Lyrics.

SIDE B

'HOT SPOTS'
CHRISTMAS JINGLES

- | | |
|---|------|
| 1. Shopping (vocal only) | 11 |
| 2. Shopping (vocal to :11, instrumental to :28) | 28 |
| 3. Shopping (instrumental) | 28 |
| 4. Wine (vocal only) | 11 |
| 5. Wine (vocal to :11, instrumental to :55, vocal tag to :1:00) | 1:00 |
| 6. Wine (instrumental) | 1:00 |
| 7. Appliances (vocal only) | 11 |
| 8. Appliances (vocal to :11, instr. to :52, vocal tag to :58) | 58 |
| 9. Appliances (instrumental) | 58 |

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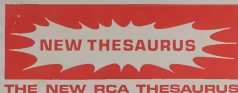
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SIDE A

"HOT SPOTS" NEW CAR JINGLES FOR '66

- | | |
|--|-----|
| 1. RAMBLER (vocal only) | :10 |
| 2. RAMBLER (vocal to :10; instrumental to :55; tag to :59) | :59 |
| 3. RAMBLER (instrumental) | :59 |
| 4. FORD (vocal) | :11 |
| 5. FORD (vocal to :11; instrumental to :54; tag to :59) | :59 |
| 6. FORD (instrumental) | :59 |
| 7. BUICK (vocal) | :11 |
| 8. BUICK (vocal to :11; instrumental to :55; tag to :59) | :59 |
| 9. BUICK (instrumental) | :59 |

SIDE B

"HOT SPOTS" NEW CAR JINGLES FOR '66

- | | |
|---|-----|
| 1. CHRYSLER (vocal only) | :11 |
| 2. CHRYSLER (vocal to :11; instrumental to :55; tag to :60) | :60 |
| 3. CHRYSLER (instrumental) | :60 |
| 4. OLDSMOBILE (vocal only) | :10 |
| 5. OLDSMOBILE (vocal to :10; instrumental to :32) | :32 |
| 6. OLDSMOBILE (instrumental) | :32 |
| 7. GENERAL CAR (vocal only) | :11 |
| 8. GENERAL CAR (vocal to :11; instrumental to :30) | :30 |
| 9. GENERAL CAR (instrumental) | :30 |

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SIDE A

"HOT SPOTS" SELL-TUNES

- | | |
|---|-----|
| 1. SERVICE STATION (AUTOMOBILES) (vocal only) | :10 |
| "Shop at the sign of better service" | |
| 2. SERVICE STATION (AUTOMOBILES) | :31 |
| (vocal to :30; instrumental to :31) | |
| 3. SERVICE STATION (AUTOMOBILES) (instrumental) | :31 |
| 4. AUTO INSURANCE (vocal only) | :10 |
| "We'll be there when you need us..." | |
| 5. AUTO INSURANCE (vocal to :10; instrumental to :30) | :30 |
| 6. AUTO INSURANCE (instrumental) | :30 |
| 7. AUTO REPAIR SERVICE (vocal only) | :11 |
| "...call us for honest, reliable service" | |
| 8. AUTO REPAIR SERVICE | :58 |
| (vocal to :11; instrumental to :58; tag to :59) | |
| 9. AUTO REPAIR SERVICE (instrumental) | :59 |

See Catalog for Complete Lyrics

All Music - MS

SIDE B

"HOT SPOTS" SELL-TUNES

- | | |
|---|-----|
| 1. MOVIE THEATRE (vocal only) | :11 |
| "The real big show is at the movies..." | |
| 2. MOVIE THEATRE | :50 |
| (vocal to :11; instrumental to :56; tag to :59) | |
| 3. MOVIE THEATRE (instrumental) | :59 |
| 4. CHILDREN'S & INFANT'S WEAR (vocal only) | :11 |
| "A complete selection of clothing... budget priced for you" | |
| 5. CHILDREN'S & INFANT'S WEAR | :31 |
| (vocal to :11; instrumental to :31) | |
| 6. CHILDREN'S & INFANT'S WEAR (instrumental) | :31 |
| 7. LUGGAGE (Travel in Style) (vocal only) | :10 |
| "...see us for name brand luggage" | |
| 8. LUGGAGE (vocal to :10; instrumental to :58; tag to :59) | :59 |
| 9. LUGGAGE (instrumental) | :59 |

See Catalog for Complete Lyrics

All Music - MS

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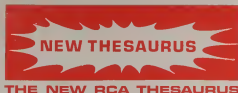
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SIDE A

"HOT SPOTS" SELL-TUNES

- | | |
|---|-----|
| 1. MEN & BOYS' CLOTHING (vocal only) | :11 |
| "Men and boys stay smartly dressed..." | |
| 2. MEN & BOYS' CLOTHING | :60 |
| vocal to :11; instrumental to :55; tag to :60 | |
| 3. MEN & BOYS' CLOTHING (instrumental) | :60 |
| 4. BICYCLES (vocal only) | :10 |
| "...we've got the models and the bicycle service you like." | |
| 5. BICYCLES (vocal to :10; instrumental to :31) | :31 |
| 6. BICYCLES (instrumental) | :31 |
| 7. CARPET & RUG CLEANERS (vocal only) | :10 |
| "Dirt so goes out of your carpets..." | |
| 8. CARPET & RUG CLEANERS | :31 |
| vocal to :10; instrumental to :31 | |
| 9. CARPET & RUG CLEANERS (instrumental) | :31 |

See Catalog for Complete Lyrics

All Music - MS

SIDE B

"HOT SPOTS" SELL-TUNES

- | | |
|--|-----|
| 1. ELECTRICAL REPAIR (vocal only) | :10 |
| "When electricity goes hay-wire, call us..." | |
| 2. ELECTRICAL REPAIR | :29 |
| vocal to :10; instrumental to :29 | |
| 3. ELECTRICAL REPAIR (instrumental) | :29 |
| 4. CAMERA SUPPLIES (Photography) (vocal only) | :10 |
| "You'd be surprised what your money buys..." | |
| 5. CAMERA SUPPLIES (Photography) | :30 |
| vocal to :10; instrumental to :30 | |
| 6. CAMERA SUPPLIES (Photography) (instrumental) | :30 |
| 7. GARDENING AND LANDSCAPING (vocal only) | :10 |
| "...we design, construct and maintain beauty outdoors" | |
| 8. GARDENING AND LANDSCAPING | :30 |
| (vocal to :10; instrumental to :30) | |
| 9. GARDENING AND LANDSCAPING (instrumental) | :30 |

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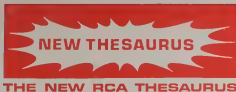
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SIDE A

"HOT SPOTS" SELL-TUNES

- | | |
|--|-----|
| 1. LADIES SPECIALTY (vocal) | :11 |
| *You're looking good and good-looking...* | |
| 2. LADIES SPECIALTY | :59 |
| (vocal to :11; instrumental to :55; tag to :59) | |
| 3. LADIES SPECIALTY (instrumental) | :59 |
| 4. REAL ESTATE (APPRAISAL) (vocal) | :11 |
| *When it comes to Real Estate, don't use guesswork...* | |
| 5. REAL ESTATE (APPRAISAL) | :59 |
| (vocal to :11; instrumental to :54; tag to :59) | |
| 6. REAL ESTATE (APPRAISAL) (instrumental) | :59 |
| 7. AIR CONDITIONER (vocal) | :11 |
| *...beat the heat with an air conditioner from us* | |
| 8. AIR CONDITIONER | :59 |
| (vocal to :11; instrumental to :54; tag to :59) | |
| 9. AIR CONDITIONER (instrumental) | :59 |

See Catalog for Complete Lyrics

All Music - MS

RCA THESAURUS



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SIDE B

"HOT SPOTS" SELL-TUNES

- | | |
|---|-----|
| 1. BABY CLOTHES & ACCESSORIES (vocal) | :10 |
| *Baby needs shoes, baby needs clothes...* | |
| 2. BABY CLOTHES & ACCESSORIES | :30 |
| (vocal to :10; instrumental to :30) | |
| 3. BABY CLOTHES & ACCESSORIES (instrumental) | :30 |
| 4. CURTAINS & DRAPERIES (vocal) | :10 |
| *Give your home new color, give it a great new look...* | |
| 5. CURTAINS & DRAPERIES | :30 |
| (vocal to :10; instrumental to :30) | |
| 6. CURTAINS & DRAPERIES (instrumental) | :30 |
| 7. MOVIES (vocal) *...come join us at the picture show* | :10 |
| 8. MOVIES (vocal to :10; instrumental to :30) | :30 |
| 9. MOVIES (instrumental) | :30 |

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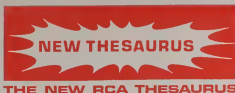
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SIDE A

"HOT SPOTS" SELL-TUNES

- | | |
|--|-----|
| 1. Garden Supplies (vocal only) | :11 |
| 2. Garden Supplies (vocal to :11; instrumental to :30) | :30 |
| 3. Garden Supplies (instrumental) | :30 |
| { | |
| 4. Real Estate (vocal only) | :10 |
| 5. Real Estate (vocal to :10; instrumental to :29) | :29 |
| 6. Real Estate (instrumental) | :29 |
| } | |
| 7. Appliances (vocal) | :10 |
| 8. Appliances (vocal to :10; instrumental to :30) | :30 |
| 9. Appliances (instrumental) | :30 |

All Music - MS See Catalog for complete lyrics

SIDE B

"HOT SPOTS" SELL-TUNES

- | | |
|--|-----|
| 1. Cosmetics (vocal) | :10 |
| 2. Cosmetics (vocal to :10; instrumental to :54, tag to :60) | :60 |
| 3. Cosmetics (instrumental) | :60 |
| { | |
| 4. Tires (General) (vocal) | :10 |
| 5. Tires (General) (vocal to :10; instrumental to :30) | :30 |
| 6. Tires (General) (instrumental) | :30 |
| } | |
| 7. Exterminating (vocal) | :10 |
| 8. Exterminating (vocal to :10; instrumental to :30) | :30 |
| 9. Exterminating (instrumental) | :30 |

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SIDE A

HOT SPOT SELL-TUNES

All Music - M5

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|---|--|-----|
| 1 | FAMILY CLOTHING ("Fine clothes for every member of the family") (vocal only) | :10 |
| 2 | FAMILY CLOTHING (vocal to :10, instrumental to :30) | :30 |
| 3 | FAMILY CLOTHING (instrumental) | :30 |
| 4 | LADIES ACCESSORIES ("right accessories for fashion touch") (vocal only) | :10 |
| 5 | LADIES ACCESSORIES (vocal to :10, instrumental to :30) | :30 |
| 6 | LADIES ACCESSORIES (instrumental) | :30 |
| 7 | NOTEL ("... convenient in every way") (vocal only) | :10 |
| 8 | NOTEL (vocal to :10, instrumental to :30) | :30 |
| 9 | NOTEL (instrumental) | :30 |

See Catalog for Complete Lyrics

ST-842

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RCA THESAURUS



SIDE B

HOT SPOT SELL-TUNES

All Music - M5

- | | | |
|---|--|-----|
| 1 | USED CARS ("...we're proud of our big selection") (vocal only) | :11 |
| 2 | USED CARS (vocal to :11, instrumental to :34; tag to :59) | :59 |
| 3 | USED CARS (instrumental) | :59 |
| 4 | DRUG STORE (prescriptions - delivery) (vocal only) | :11 |
| 5 | DRUG STORE (vocal to :11, instrumental to :30) | :30 |
| 6 | DRUG STORE (instrumental) | :30 |
| 7 | HUNTING & FISHING SUPPLIES (vocal only) | :11 |
| 8 | HUNTING & FISHING SUPPLIES (vocal to :11, instrumental to :30; tag to :33) ("and get your license here") | :33 |
| 9 | HUNTING & FISHING SUPPLIES (instrumental) | :30 |

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SIDE A

"HOT SPOTS" SELL-TUNES

- | | |
|---|-----|
| 1. BABY FURNITURE (vocal) | :10 |
| *From play pens to high chairs ... | |
| 2. BABY FURNITURE | :31 |
| (vocal to :10; instrumental to :31) | |
| 3. BABY FURNITURE (instrumental) | :31 |
| 4. SHOE REPAIR (vocal) | :11 |
| *Holes in your shoes...we can fix those heels and soles so they look like new* | |
| 5. SHOE REPAIR | :30 |
| (vocal to :11; instrumental to :30) | |
| 6. SHOE REPAIR (instrumental) | :30 |
| 7. CHINA & GLASSWARE (vocal) | :10 |
| *Far China and Glassware this is the place where you'll find what you're looking for* | |
| 8. CHINA & GLASSWARE | :30 |
| (vocal to :10; instrumental to :30) | |
| 9. CHINA & GLASSWARE (instrumental) | :30 |

See Catalog for Complete Lyrics

All Music - MS

RCA THESAURUS



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SIDE B

"HOT SPOTS" SELL-TUNES

- | | |
|---|-----|
| 1. BUILDING MATERIALS (vocal) | :11 |
| *Everything you need to build from roots to floors* | |
| 2. BUILDING MATERIALS | :30 |
| (vocal to :31; instrumental to :30) | |
| 3. BUILDING MATERIALS (instrumental) | :30 |
| 4. BUS SERVICE (vocal) | :11 |
| *Get there safely, take the bus ...* | |
| 5. BUS SERVICE | :30 |
| (vocal to :11; instrumental to :30) | |
| 6. BUS SERVICE (instrumental) | :30 |
| 7. EXTERMINATORS (vocal) | :11 |
| *When you see bugs are crawling ...* | |
| 8. EXTERMINATORS | :58 |
| (vocal to :11; instrumental to :55; tag to :58) | |
| 9. EXTERMINATORS (instrumental) | :58 |

See Catalog for Complete Lyrics

All Music - MS

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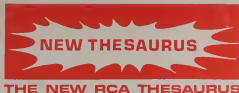
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RCA THESAURUS



SIDE A

HOT SPOT SELL-TUNES

- | | |
|---|-----|
| 1 LOANS (vocal only) | 1 |
| *Don't let money worries get you down * | |
| 2 LOANS | 60 |
| (vocal to :11; instrumental to :56, tag to :60) | |
| 3 LOANS (instrumental) | 60 |
| 4 SKIING SUPPLIES (vocal only) | 11 |
| *... fun on the water ... fun in the snow* | |
| 5 SKIING SUPPLIES | 59 |
| (vocal to :11; instrumental to :52, tag to :59) | |
| 6 SKIING SUPPLIES (instrumental) | -59 |
| 7 AUTO ACCESSORIES (vocal only) | -11 |
| *Stretch your automotive dollar * | |
| 8 AUTO ACCESSORIES | 30 |
| (vocal to :11; instrumental to :30) | |
| 9 AUTO ACCESSORIES (instrumental) | 30 |

See Catalog for complete lyrics

All Music - MS

SIDE B

HOT SPOT SELL-TUNES

- | | |
|---|-----|
| 1 DISCOUNT STORE (vocal only) | 11 |
| *It's a smart way of buying* | |
| 2 DISCOUNT STORE | 39 |
| (vocal to :11; instrumental to :53, tag to :59) | |
| 3 DISCOUNT STORE (instrumental) | 39 |
| 4 LUGGAGE (vocal only) | 11 |
| *Where quality comes first* | |
| 5 LUGGAGE | -20 |
| (vocal to :11; instrumental to :30) | |
| 6 LUGGAGE (instrumental) | -20 |
| 7 DINER (vocal only) | 10 |
| *Where the food is finer* | |
| 8 DINER | 30 |
| (vocal to :10; instrumental to :30) | |
| 9 DINER | 30 |
| (vocal to :10; instrumental to :27, tag to :30) | |
| 10 DINER (instrumental) | 30 |

See Catalog for complete lyrics

All Music - MS

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SIDE A

"HOT SPOTS" INVESTMENT VIGNETTES
WITH WILLIAM A. DOYLE

- | | |
|--|------|
| 1. How Hot Are New Issues? | 1:28 |
| 2. The Broker's Commissions | 1:30 |
| 3. Are Brokers Necessary? | 1:33 |
| 4. Roll Those Put and Call Dice | 1:28 |
| 5. Margin for Loss | 1:32 |
| 6. "Stop Order" - A Ladder Without Rungs | 1:34 |
| 7. Brokers Don't Bite | 1:30 |
| 8. How Much is Too Little | 1:29 |
| 9. The Mutual Fund Load | 1:36 |
| 10. Spend It and Have It | 1:31 |

Special Restrictions Apply to this Record

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RCA THESAURUS



SIDE B

"HOT SPOTS" INVESTMENT VIGNETTES
WITH WILLIAM A. DOYLE

- | | |
|---------------------------------------|------|
| 1. It's a Gift | 1:26 |
| 2. Save Money By Giving it Away | 1:32 |
| 3. Over-The-Counter or Under | 1:29 |
| 4. At the Market | 1:23 |
| 5. Agent or Principal | 1:29 |
| 6. Something for Nothing? | 1:28 |
| 7. Mutual Fund Managers Make Out | 1:31 |
| 8. Preferreds Aren't Always Preferred | 1:31 |
| 9. Ex-Dividend Isn't Extra | 1:36 |
| 10. It's a Fast Track | 1:24 |

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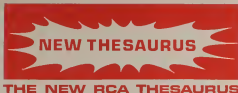
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SIDE A

HOT SPOT SELL-TUNES

- | | |
|--|----|
| 1. BANK (General) (vocal only) | 10 |
| * "This is the bank for you" | |
| 2. BANK (General) | 59 |
| (vocal to :10; instrumental to :55; tag to :59) | |
| 3. BANK (General) (instrumental) | 59 |
| 4. LOANS (vocal only) | 10 |
| * "Call the friendly man with the money for you" | |
| 5. LOANS (vocal to :10; instrumental to :30) | 30 |
| 6. LOANS (instrumental) | 30 |
| 7. MEAT MARKET (vocal only) | 10 |
| * "...always fresh, quality meats" | |
| 8. MEAT MARKET (vocal to :10; instrumental to :30) | 30 |
| 9. MEAT MARKET (instrumental) | 30 |

See Catalog for Complete Lyrics

All Music - MS

SIDE B

HOT SPOT SELL-TUNES

- | | |
|--|-----|
| 1. HARDWARE (General) (vocal only) | 10 |
| * "Hardware, housewares, appliances and paint" | |
| 2. HARDWARE (General) | :30 |
| (vocal to :10; instrumental to :30) | |
| 3. HARDWARE (General) (instrumental) | :30 |
| 4. SKIING SUPPLIES (vocal only) | :10 |
| * "You can rely on our skiing supplies" | |
| 5. SKIING SUPPLIES (vocal to :10; instrumental to :30) | :30 |
| 6. SKIING SUPPLIES (instrumental) | :30 |
| 7. LUGGAGE (vocal only) | :10 |
| * "Travel in style with smart looking luggage" | |
| 8. LUGGAGE (vocal to :10; instrumental to :50; tag to :59) | :59 |
| 9. LUGGAGE (instrumental) | :59 |

See Catalog for Complete Lyrics

All Music - MS

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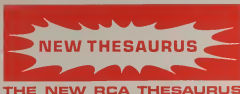
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RCA THESAURUS



SIDE A

"HOT SPOT" SELL-TUNES

- | | |
|---|----|
| 1 DISCOUNT STORE (vocal only) | 10 |
| *Shaz, compare, and save low prices* | |
| 2 DISCOUNT STORE | 31 |
| (vocal to :10, instrumental to :31) | |
| 3 DISCOUNT STORE (instrumental) | 31 |
| 4 DRY CLEANER (vocal only) | 10 |
| *We're the best of the better dry cleaners* | |
| 5 DRY CLEANER | 30 |
| (vocal to :10, instrumental to :30) | |
| 6 DRY CLEANER (instrumental) | 30 |
| 7 DAIRY PRODUCTS (vocal only) | 11 |
| *Nutritious, delicious, richer* | |
| 8 DAIRY PRODUCTS | 58 |
| (vocal to :11, instrumental to :53, tag to :58) | |
| 9 DAIRY PRODUCTS (instrumental) | 58 |

See Catalog for complete lyrics

All Music - M5

SIDE B

"HOT SPOT" SELL-TUNES

- | | |
|--|----|
| 1 RESTAURANT (Pancakes) (vocal only) | 11 |
| *It's country-style goodness at the Pancake House* | |
| 2 RESTAURANT (Pancakes) | 31 |
| (vocal to :11, instrumental to :31) | |
| 3 RESTAURANT (Pancakes) (instrumental) | 31 |
| 4 USED CARS (vocal only) | 10 |
| *A better used car for the money* | |
| 5 USED CARS | 58 |
| (vocal to :10, instrumental to :53, tag to :58) | |
| 6 USED CARS (instrumental) | 58 |
| 7 SERVICE STATION (vocal only) | 10 |
| *Check your tires or service your car* | |
| 8 SERVICE STATION | 30 |
| (vocal to :10, instrumental to :30) | |
| 9 SERVICE STATION (instrumental) | 30 |

See Catalog for complete lyrics.

All Music - M5

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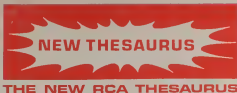
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SIDE A

"HOT SPOTS" SELL-TUNES

- | | |
|--|-----|
| 1. LOW-CALORIE FOODS (vocal only) | 1" |
| 2. LOW-CALORIE FOODS
(vocal to :10, instrumental to :30) | :20 |
| 3. LOW-CALORIE FOODS (instrumental) | :30 |
| 4. DAIRY PRODUCTS (vocal only) | :10 |
| 5. DAIRY PRODUCTS
(vocal to :10, instrumental to :54, tag to :59) | :59 |
| 6. DAIRY PRODUCTS (instrumental) | :59 |
| 7. DRY CLEANING SERVICE (vocal only) | :10 |
| 8. DRY CLEANING SERVICE
(vocal to :10, instrumental to :55, tag to :60) | :60 |
| 9. DRY CLEANING SERVICE (instrumental) | :60 |

All Music - M5 See Catalog for Complete Lyrics

SIDE B

"HOT SPOTS" SELL-TUNES

- | | |
|---|-----|
| 1. REAL ESTATE (vocal only) | :10 |
| 2. REAL ESTATE
(vocal to :10, instrumental to :30) | :30 |
| 3. REAL ESTATE (instrumental) | :30 |
| 4. GIFT SHOP (vocal only) | :10 |
| 5. GIFT SHOP
(vocal to :10, instrumental to :53, tag to :59) | :59 |
| 6. GIFT SHOP (instrumental) | :59 |
| 7. MORTGAGE LOANS (vocal only) | :10 |
| 8. MORTGAGE LOANS
(vocal to :10, instrumental to :30) | :30 |
| 9. MORTGAGE LOANS (instrumental) | :30 |

All Music - M5 See Catalog for Complete Lyrics

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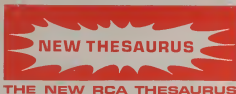
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May 1956 9-7208



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SIDE A

"HOT SPOTS" SELL-TUNES

- | | |
|---|-----|
| 1 DEPARTMENT STORE (vocal only) | :10 |
| 2 DEPARTMENT STORE (vocal to :10;
vocal to :10, instrumental to :30) | :30 |
| 3 DEPARTMENT STORE (instrumental) | :30 |
| 4 SHOPPING CENTER (vocal only) | :10 |
| 5 SHOPPING CENTER
(vocal to :10, instrumental to :30) | :30 |
| 6 SHOPPING CENTER (instrumental) | :30 |
| 7 JEWELRY (vocal only) | :10 |
| 8 JEWELRY (vocal to :10, instrumental to :30) | :30 |
| 9 JEWELRY (instrumental) | :30 |

See Catalog for complete lyrics All Music - M5

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RCA THESAURUS



SIDE B

"HOT SPOTS" SELL-TUNES

- | | |
|---|-----|
| 1 TRAVEL (vocal) | :10 |
| 2 TRAVEL (vocal to :10, instrumental to :30) | :30 |
| 3 TRAVEL (instrumental) | :30 |
| 4 HAIR STYLING (vocal only) | :10 |
| 5 HAIR STYLING
(vocal to :10, instrumental to :51, tag to :57) | :57 |
| 6 HAIR STYLING (instrumental) | :57 |
| 7 WINE (vocal only) | :10 |
| 8 WINE (vocal to :10, instrumental to :54, tag to :58) | :58 |
| 9 WINE (instrumental) | :58 |

See Catalog for complete lyrics All Music - M5

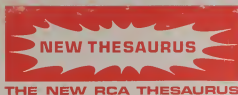
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SIDE A

"HOT SPOTS" NEW CAR JINGLES FOR '66

- | | |
|--|-----|
| 1. OOOGE (vocal only) | :10 |
| 2. OOOGE (vocal to :10; instrumental to :30) | :30 |
| 3. OOOGE (instrumental) | :30 |
| 4. CHEVROLET (vocal only) | :11 |
| 5. CHEVROLET (vocal to :11; instrumental to :53; tag to :59) | :59 |
| 6. CHEVROLET (instrumental) | :59 |
| 7. PONTIAC (vocal only) | :11 |
| 8. PONTIAC (vocal to :11; instrumental to :30) | :30 |
| 9. PONTIAC (instrumental) | :30 |

RCA THESAURUS



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SIDE B

"HOT SPOTS" NEW CAR JINGLES FOR '66

- | | |
|--|-----|
| 1. MERCURY (vocal only) | :12 |
| 2. MERCURY (vocal to :12; instrumental to :51; tag to :58) | :58 |
| 3. MERCURY (instrumental) | :58 |
| 4. VOLKSWAGON (vocal only) | :11 |
| 5. VOLKSWAGON (vocal to :11; instrumental to :30) | :30 |
| 6. VOLKSWAGON (instrumental) | :30 |
| 7. PLYMOUTH (vocal only) | :10 |
| 8. PLYMOUTH (vocal to :10; instrumental to :30) | :30 |
| 9. PLYMOUTH (instrumental) | :30 |

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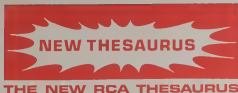
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SIDE A

"HOT SPOTS"
NEW CAR JINGLES FOR '67

- | | |
|---|-----|
| 1. DODGE (vocal only) | 10 |
| *Isn't it time you joined the Dodge rebellion.* | |
| 2. DODGE (vocal to :10, inst. to :30) | :30 |
| 3. DODGE (instrumental) | :30 |
| 4. CHEVROLET (vocal only) | :11 |
| *The most beautiful car on the road today.* | |
| 5. CHEVROLET (vocal to :11, inst. to :53, tag to :59) | :59 |
| 6. CHEVROLET (instrumental) | :54 |
| 7. PONTIAC (vocal only) | 11 |
| *Wide-track ride, beautiful inside.* | |
| 8. PONTIAC (vocal to :11, inst. to :30) | :30 |
| 9. PONTIAC (instrumental) | :30 |

See Catalog Pages for Complete Lyrics

All Music c. RG

SIDE B

"HOT SPOTS"
NEW CAR JINGLES FOR '67

- | | |
|--|-----|
| 1. MERCURY (vocal only) | :12 |
| *The beautiful Mercury look...* | |
| 2. MERCURY (vocal to :12, inst. to :51, tag to :58) | :58 |
| 3. MERCURY (instrumental) | :58 |
| 4. VOLKSWAGON (vocal only) | :11 |
| *Nothing's changed about the quality of Volkswagen...* | |
| 5. VOLKSWAGON (vocal to :11, inst. to :30) | :30 |
| 6. VOLKSWAGON (instrumental) | :30 |
| 7. PLYMOUTH (vocal only) | 10 |
| *More valve and style—wow! See Plymouth now.* | |
| 8. PLYMOUTH (vocal to :10, inst. to :30) | :30 |
| 9. PLYMOUTH (instrumental) | :30 |

See Catalog Pages for Complete Lyrics

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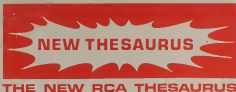
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RCA THESAURUS



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SIDE A

NEWS, SPORTS & PROMO PACKAGE

Locked Grooves	All Music - M5
1. LATEST NEWS (vocal)	:13
2. LATEST NEWS (instrumental)	:13
3. WORLD-WIDE NEWS (vocal)	:15
4. WORLD-WIDE NEWS (instrumental)	:15
5. NATIONAL NEWS (vocal)	:21
6. NATIONAL NEWS (instrumental)	:21
7. LOCAL NEWS (vocal)	:14
8. LOCAL NEWS (instrumental)	:14
9. WEATHER REPORT (vocal)	:13
10. WEATHER REPORT (instrumental)	:13
11. INSTRUMENTAL NEWS THEME	:30

SIDE B

NEWS, SPORTS & PROMO PACKAGE

Locked Grooves	All Music - M5
1. SPORTS NEWS (vocal) ✓	:11
2. SPORTS NEWS (instrumental)	:11
3. SPORTS SCOREBOARD (vocal)	:10
4. SPORTS SCOREBOARD (instrumental)	:10
5. TRAFFIC REPORT (vocal)	:15
6. TRAFFIC REPORT (instrumental)	:15
7. BULLETIN BOARD (vocal)	:16
8. BULLETIN BOARD (instrumental)	:16
9. SPORTS ROUND-UP (vocal)	:21
10. SPORTS ROUND-UP (instrumental)	:21
11. "LISTEN" (vocal)	:16
12. "LISTEN" (instrumental)	:16
13. SPORTS NEWS THEME	:30

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NEW THESAURUS

THE NEW RCA THESAURUS

"HOT SPOTS" SELL-TUNES

MICROGROOVE
USE MICROGROOVE STYLUS

S2RH 2974

MICROGROOVE - 33 1/3 R.P.M.

RECORD NO.

ST-823-A

- | | |
|--|-----|
| 1. Winterize Your Car (vocal only) | :12 |
| 2. Winterize Your Car
(vocal to :12; inst. to :52; vocal tag to :58) | :58 |
| 3. Winterize Your Car (instrumental) | :58 |
| 4. Rent a Trailer or a Truck (vocal only) | :10 |
| 5. Rent a Trailer or a Truck
(vocal to :10; inst. to :55; vocal tag to :59) | :59 |
| 6. Rent a Trailer or a Truck (instrumental) | :59 |
| 7. Towing Service (vocal intro)** | :03 |
| 8. Towing Service (vocal only) | :11 |
| 9. Towing Service (vocal to :11; inst. to :31) | :31 |
| 10. Towing Service (instrumental) | :31 |

** Lead in or Tag for Live Commercial

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RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
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NEW THESAURUS

THE NEW RCA THESAURUS

"HOT SPOTS" SELL-TUNES

MICROGROOVE
USE MICROGROOVE STYLUS

S2RH 2975

MICROGROOVE - 33 1/3 R.P.M.

RECORD NO.

ST-823-B

- | | |
|---|-----|
| 1. Auto Laundries (vocal only — short) | :06 |
| 2. Auto Laundries (vocal — optional, and inst. tag) | :10 |
| 3. Auto Laundries (vocal — complete) | :11 |
| 4. Auto Laundries (complete vocal to :11; inst. to :30) | :30 |
| 5. Auto Laundries (instrumental) | :30 |
| 6. Auto Laundries—RAINCHECK (vocal only) | :10 |
| 7. Auto Laundries—RAINCHECK (vocal to :10; inst. to :50;
tag to :55; (:02 spiral); Club Plan Tag to 1:00) 1:00 | |
| 8. Auto Laundries—RAINCHECK (instrumental) :59 | |
| 9. Beverages (vocal only) :10 | |
| 10. Beverages (vocal to :10; inst. to :52; tag to 1:00) 1:00 | |
| 11. Beverages (instrumental) 1:00 | |

SEE CATALOG PAGES FOR COMPLETE LYRICS

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RCA VICTOR RECORD DIVISION
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NEW THESAURUS

THE NEW RCA THESAURUS SOUND EFFECTS

Microgroove
Use Microgroove Stylus
S2RH-2962

MICROGROOVE - 33 1/3 R.P.M.

Record No.

ST-821 A

- | | |
|--|------|
| 1. Bus (Starting - Running Engine, take-off) | :40 |
| 2. Bus Horn (Electric) | :06 |
| 3. Bus Horn (Air Horn) | :08 |
| 4. Hard Starting Car | :57 |
| 5. 3/4 Ton Truck | :26 |
| 6. Motorcycle (Start and Take-off) | :14 |
| 7. Electric Mixer | :50 |
| 8. Electric Can Opener | :12 |
| 9. Power Lawn Mower | :43 |
| 10. Saturn 1 (from count-down) | 1:03 |
| 11. Driving Golf Balls | :13 |
| 12. Bow and Arrow | :32 |

RCA RECORDED PROGRAM SERVICES
RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION

155 E. 24th St., New York, N.Y. 10010



NEW THESAURUS

THE NEW RCA THESAURUS SOUND EFFECTS

BUGLE CALLS

Microgroove
Use Microgroove Stylus
S2RH-2963

MICROGROOVE - 33 $\frac{1}{3}$ R.P.M.

Record No.

ST-821 B

- | | | | |
|--------------------|-----|------------------------------|-----|
| 1. Captain's Call | :06 | 8. To Horse | :12 |
| 2. Adjutant's Call | :09 | 9. Attention | :05 |
| 3. General | :26 | 10. Cavalry Charge | :12 |
| 4. To Arms | :18 | 11. Flourishes | :08 |
| 5. Drill Call | :07 | 12. General's March | :18 |
| 6. Mail Call | :08 | 13. To the Color or Standard | :37 |
| 7. Boots & Saddles | :09 | 14. Retreat | :22 |
| | | 15. Tattoo | :45 |

RCA RECORDED PROGRAM SERVICES
RADIO CORPORATION OF AMERICA

RCA VICTOR RECORD DIVISION

155 E. 24th St., New York, N.Y. 10010



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" SELL-TUNES

Microgroove
Use Microgroove Stylus
S2RH-2940

MICROGROOVE - 33 1/3 R.P.M.

Record No.

ST-819 A

- | | |
|---|-----|
| 1. Automobile Service (vocal) | :11 |
| 2. Automobile Service
(vocal to :11; inst. to :53; vocal tag to :58) | :58 |
| 3. Automobile Service (instrumental) | :58 |
| 4. Radio & TV Service (vocal) | :11 |
| 5. Radio & TV Service
(vocal to :11; inst. to :55; vocal tag to :59) | :59 |
| 6. Radio & TV Service (instrumental) | :59 |
| 7. Rent-A-Car (vocal) | :11 |
| 8. Rent-A-Car
(vocal to :11; inst. to :55; vocal tag to :60) | :60 |
| 9. Rent-A-Car (instrumental) | :60 |

See Catalog Pages for Complete Lyrics

**RCA RECORDED PROGRAM SERVICES
RADIO CORPORATION OF AMERICA**

RCA VICTOR RECORD DIVISION

155 E. 24th St., New York, N.Y. 10010



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" SELL-TUNES

Microgroove
Use Microgroove Stylus
S2RH-2941

MICROGROOVE - 33 $\frac{1}{3}$ R.P.M.

Record No.

ST-819 B

- | | |
|--|-----|
| 1. Department Store (vocal intro)** | :03 |
| 2. Department Store (vocal closing) | :10 |
| 3. Department Store (vocal to :10; inst. to :30) | :30 |
| 4. Department Store (instrumental) | :30 |
| 5. Carpets (vocal intro)** | :03 |
| 6. Carpets (vocal closing) | :10 |
| 7. Carpets (vocal to :10; inst. to :30) | :30 |
| 8. Carpets (instrumental) | :30 |
| 9. Linoleum (vocal intro)** | :04 |
| 10. Linoleum (vocal closing) | :10 |
| 11. Linoleum (vocal to :10; inst. to :30) | :30 |
| 12. Linoleum (instrumental) | :30 |

** LEAD IN OR TAG FOR LIVE COMMERCIAL

See Catalog Pages for Complete Lyrics.

**RCA RECORDED PROGRAM SERVICES
RADIO CORPORATION OF AMERICA**

RCA VICTOR RECORD DIVISION

155 E. 24th St., New York, N.Y. 10010



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" CHRISTMAS JINGLES

MICROGROOVE
USE MICROGROOVE STYLUS

S2RH-2984

MICROGROOVE - 33 1/3 R.P.M.

RECORD NO.

ST-825-A

- | | |
|--|-----|
| 1. DEPARTMENT STORE (VOCAL ONLY) | :11 |
| 2. DEPARTMENT STORE (VOCAL TO :11; INSTRUMENTAL TO :32) | :32 |
| 3. DEPARTMENT STORE (INSTRUMENTAL) | :32 |
| 4. COSMETICS (VOCAL ONLY) | :11 |
| 5. COSMETICS (VOCAL TO :11; INSTRUMENTAL TO :30) | :30 |
| 6. COSMETICS (INSTRUMENTAL) | :30 |
| 7. JEWELRY (VOCAL ONLY) | :11 |
| 8. JEWELRY (VOCAL TO :11; INSTR. TO :55; VOCAL TAG TO :59) | :59 |
| 9. JEWELRY (INSTRUMENTAL) | :59 |

SEE CATALOG PAGES FOR COMPLETE LYRICS

RCA RECORDED PROGRAM SERVICE
RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
155 E. 24TH., NEW YORK 10, N. Y.



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" CHRISTMAS JINGLES

MICROGROOVE
USE MICROGROOVE STYLUS
S2RH-2985

MICROGROOVE-33 1/3 R.P.M.

RECORD NO.

ST-825-B

- | | |
|--|------|
| 1. SHOPPING (VOCAL ONLY) | :11 |
| 2. SHOPPING (VOCAL TO :11; INSTRUMENTAL TO :28) | :28 |
| 3. SHOPPING (INSTRUMENTAL) | :28 |
| 4. WINE (VOCAL ONLY) | :11 |
| 5. WINE (VOCAL TO :11; INSTRUMENTAL TO :55;
VOCAL TAG TO 1:00) | 1:00 |
| 6. WINE (INSTRUMENTAL) | 1:00 |
| 7. APPLIANCES (VOCAL ONLY) | :11 |
| 8. APPLIANCES (VOCAL TO :11; INSTRUMENTAL TO
:52; VOCAL TAG TO :58) | :58 |
| 9. APPLIANCES (INSTRUMENTAL) | :58 |

SEE CATALOG PAGES FOR COMPLETE LYRICS

RCA RECORDED PROGRAM SERVICE
RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
155 E. 24TH., NEW YORK 10, N. Y.



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" NEW CAR JINGLES FOR '66

MICROGROOVE
USE MICROGROOVE STYLUS

.52RH 3022

MICROGROOVE-33 1/3 R.P.M.

RECORD NO.

ST 830 A

1. RAMBLER (VOCAL ONLY) :10
2. RAMBLER (VOCAL TO :10; INST. TO :55; TAG TO :59) :59
3. RAMBLER (INSTRUMENTAL) :59
4. FORD (VOCAL) :11
5. FORD (VOCAL TO :11; INST. TO :54; TAG TO :59) :59
6. FORD (INSTRUMENTAL) :59
7. BUICK (VOCAL) :11
8. BUICK (VOCAL TO :11; INST. TO :55; TAG TO :59) :59
9. BUICK (INSTRUMENTAL) :59

SEE CATALOG PAGES FOR COMPLETE LYRICS

RCA RECORDED PROGRAM SERVICE
RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
155 E. 24TH., NEW YORK 10, N. Y.



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS"

NEW CAR JINGLES FOR '66

MICROGROOVE
USE MICROGROOVE STYLUS

52RH 3023

MICROGROOVE-33 1/3 R.P.M.

RECORD NO.

ST 830 B

1. CHRYSLER (VOCAL ONLY) :11
2. CHRYSLER (VOCAL TO :11; INST. TO :55; TAG TO :60) :60
3. CHRYSLER (INSTRUMENTAL) :60
4. OLDSMOBILE (VOCAL ONLY) :10
5. OLDSMOBILE (VOCAL TO :10; INST. TO :32) :32
6. OLDSMOBILE (INSTRUMENTAL) :32
7. GENERAL CAR (VOCAL ONLY) :11
8. GENERAL CAR (VOCAL TO :11; INST. TO :30) :30
9. GENERAL CAR (INSTRUMENTAL) :30

SEE CATALOG PAGES FOR COMPLETE LYRICS

RCA RECORDED PROGRAM SERVICE
RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
155 E. 24TH., NEW YORK 10, N. Y.



NEW THESAURUS

THE NEW RCA THESAURUS

"HOT SPOTS" SELL TUNES

MICRODROOVE
USE MICRODROOVE STYLUS

T2RH-1567

MICRODROOVE 45 1 3 R P M

RECORD NO.

ST 855 A

- | | | |
|---|---|-----|
| 1 | SERVICE STATION (MUSIC ONLY) | :17 |
| 2 | SERVICE STATION (MUSIC TO 1:10) (INST. TO 1:31) | :31 |
| 3 | SERVICE STATION (INSTRUMENTAL) | :31 |
| 4 | AUTO INSURANCE (MUSIC ONLY) | :10 |
| 5 | AUTO INSURANCE (MUSIC TO 1:10) (INST. TO 1:30) | :30 |
| 6 | AUTO INSURANCE (INSTRUMENTAL) | :30 |
| 7 | AUTO REPAIR SERVICE (MUSIC ONLY) | :11 |
| 8 | AUTO REPAIR SERVICE (MUSIC TO 1:15) (INST. TO 1:53) | :59 |
| | TAP TO 1:50 | :59 |
| 9 | AUTO REPAIR SERVICE (INSTRUMENTAL) | :59 |

SEE CATALOG FOR COMPLETE LISTING ALL MUSIC MS

RCA RECORDS PROGRAM SERVICE
AND COOPERATION OF AMERICA
RCA VICTOR RECORD DIVISION
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THE NEW RCA THESAURUS
 "HOT SPOTS"
 BELL TUNES

MICROGROOVE
 USE MICROGROOVE STEREO

T2RH-1568

MICROGROOVE-MS 113 000

RECORD NO.

ST 855 B

- | | | |
|---|---|------|
| 1 | MOVIE PRELUDE (1946-1947) | 1:17 |
| 2 | MOVIE PRELUDE (1948-1949) (1950-1951) (1952-1953) (1954-1955) | 2:39 |
| 3 | MOVIE PRELUDE (1956-1957) | 1:22 |
| 4 | CHILDREN'S & YOUTHFUL MOVIE PRELUDE (1946-1947) | 1:11 |
| 5 | CHILDREN'S & YOUTHFUL MOVIE PRELUDE (1948-1949) (1950-1951) (1952-1953) (1954-1955) | 1:31 |
| 6 | CHILDREN'S & YOUTHFUL MOVIE PRELUDE (1956-1957) | 1:31 |
| 7 | LUCCAGE (1946-1947) | 1:10 |
| 8 | LUCCAGE (1948-1949) (1950-1951) (1952-1953) (1954-1955) | 1:09 |
| 9 | LUCCAGE (1956-1957) | 1:09 |

SEE CATALOG FOR COMPLETE LIST OF ALL ADDITIONS

NEW RECORDS & TAPES SERVICE
 12345 67890 12345 67890
 12345 67890 12345 67890
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THE NEW RCA THESAURUS

"HOT SPOTS"
SELL TONES

MICROFORM
USE MICROFORM READER

TRH-1579

MICROFORM 35mm WMM

RECORD NO.

ST 858 A

- | | |
|----------------------------------|----|
| 1. MEN'S WEAR (1965-1966) | 31 |
| 2. MEN'S SHOES (1965-1966) | 31 |
| 3. MEN'S SUITS (1965-1966) | 31 |
| 4. MEN'S TIES (1965-1966) | 31 |
| 5. MEN'S HATS (1965-1966) | 31 |
| 6. MEN'S GLOVES (1965-1966) | 31 |
| 7. MEN'S SOCKS (1965-1966) | 31 |
| 8. MEN'S UNDERWEAR (1965-1966) | 31 |
| 9. MEN'S ACCESSORIES (1965-1966) | 31 |
| 10. MEN'S HAIR (1965-1966) | 31 |
| 11. MEN'S EYES (1965-1966) | 31 |
| 12. MEN'S EARS (1965-1966) | 31 |
| 13. MEN'S NOSE (1965-1966) | 31 |
| 14. MEN'S MOUTH (1965-1966) | 31 |
| 15. MEN'S SKIN (1965-1966) | 31 |
| 16. MEN'S BLOOD (1965-1966) | 31 |
| 17. MEN'S LIVER (1965-1966) | 31 |
| 18. MEN'S LUNG (1965-1966) | 31 |
| 19. MEN'S STOMACH (1965-1966) | 31 |
| 20. MEN'S PANCREAS (1965-1966) | 31 |
| 21. MEN'S SPLEEN (1965-1966) | 31 |
| 22. MEN'S BLADDER (1965-1966) | 31 |
| 23. MEN'S UTERUS (1965-1966) | 31 |
| 24. MEN'S VAGINA (1965-1966) | 31 |
| 25. MEN'S PENIS (1965-1966) | 31 |
| 26. MEN'S TESTES (1965-1966) | 31 |
| 27. MEN'S PROSTATE (1965-1966) | 31 |
| 28. MEN'S SEMEN (1965-1966) | 31 |
| 29. MEN'S SPERM (1965-1966) | 31 |
| 30. MEN'S EGG (1965-1966) | 31 |
| 31. MEN'S ZYGOTE (1965-1966) | 31 |
| 32. MEN'S EMBRYO (1965-1966) | 31 |
| 33. MEN'S FETUS (1965-1966) | 31 |
| 34. MEN'S INFANT (1965-1966) | 31 |
| 35. MEN'S CHILD (1965-1966) | 31 |
| 36. MEN'S YOUTH (1965-1966) | 31 |
| 37. MEN'S ADULT (1965-1966) | 31 |
| 38. MEN'S ELDERLY (1965-1966) | 31 |
| 39. MEN'S DEATH (1965-1966) | 31 |
| 40. MEN'S AFTERLIFE (1965-1966) | 31 |
| 41. MEN'S HEAVEN (1965-1966) | 31 |
| 42. MEN'S HELL (1965-1966) | 31 |
| 43. MEN'S PARADISE (1965-1966) | 31 |
| 44. MEN'S PURGATORY (1965-1966) | 31 |
| 45. MEN'S LIMBO (1965-1966) | 31 |
| 46. MEN'S LIMBO (1965-1966) | 31 |
| 47. MEN'S LIMBO (1965-1966) | 31 |
| 48. MEN'S LIMBO (1965-1966) | 31 |
| 49. MEN'S LIMBO (1965-1966) | 31 |
| 50. MEN'S LIMBO (1965-1966) | 31 |

THE NEW RCA THESAURUS

THE NEW RCA THESAURUS

THE NEW RCA THESAURUS

THE NEW RCA THESAURUS

THE NEW RCA THESAURUS

THE NEW RCA THESAURUS

THE NEW RCA THESAURUS

THE NEW RCA THESAURUS



THE NEW RCA THESAURUS "HOT SPOTS" SELL-TUNES

MICROFIVE
USE MICROFIVE STYLUS

T2RH-1500

MICROFIVE - 45 RPM 4 1/2 INCH

RECORD NO.

ST 853 B

- | | | |
|---|------------------------------|-----|
| 1 | ELECTRICAL WORKERS UNION | :10 |
| 2 | ELECTRICAL WORKERS UNION | :25 |
| 3 | ELECTRICAL WORKERS UNION | :29 |
| 4 | CAMERA BUILT FOR PHOTOGRAPHY | :17 |
| 5 | CAMERA BUILT FOR PHOTOGRAPHY | :30 |
| 6 | CAMERA BUILT FOR PHOTOGRAPHY | :30 |
| 7 | GARDENING & LANDSCAPING | :10 |
| 8 | GARDENING & LANDSCAPING | :30 |
| 9 | GARDENING & LANDSCAPING | :30 |

SEE CATALOG FOR FURTHER INFORMATION

RCA RECORDS, NEW YORK, N.Y.
RCA RECORDS OF AMERICA
1100 AVENUE OF THE STARS
NEW YORK, N.Y. 10020

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THE NEW RDS THERMURIG

WOT SPOT? SELL TIMES

MICROFILM
LIFE MICROFILM
TSM-257
WELSHOODY

ST 859 A

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THE NEW RCA THESAURUS

"HOT SPOTS" SOLI TUNES

MICROPHONE
USE NEAR MOUTH
TX 66-150V
MICROPHONE CORD 10' (3.05M)

ST 859 B

1. THE NEW RCA THESAURUS (ORIGINAL) 3:30
2. THE NEW RCA THESAURUS (ORIGINAL) 3:30
3. THE NEW RCA THESAURUS (ORIGINAL) 3:30
4. THE NEW RCA THESAURUS (ORIGINAL) 3:30
5. THE NEW RCA THESAURUS (ORIGINAL) 3:30
6. THE NEW RCA THESAURUS (ORIGINAL) 3:30
7. THE NEW RCA THESAURUS (ORIGINAL) 3:30
8. THE NEW RCA THESAURUS (ORIGINAL) 3:30

THE NEW RCA THESAURUS (ORIGINAL) 3:30

THE NEW RCA THESAURUS (ORIGINAL) 3:30

THE NEW RCA THESAURUS (ORIGINAL) 3:30

THE NEW RCA THESAURUS (ORIGINAL) 3:30



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" SELL-TUNES

MICROPROOVE
USE MICROPROOVE STYLING

T2RH 1435
MICROPROOVE - 33 1/3 R.P.M.

RECORD NO.

ST 835 A

- | | |
|---|-----|
| 1. Garden Supply (Instrumental) | :11 |
| 2. Garden Supply (Instrumental) (1. inst. to :30) | :30 |
| 3. Garden Supply (Instrumental) | :30 |
| 4. Real Estate (Instrumental) | :10 |
| 5. Real Estate (Instrumental) (1. inst. to :29) | :29 |
| 6. Real Estate (Instrumental) | :29 |
| 7. Appliances (Instrumental) | :16 |
| 8. Appliances (Instrumental) (1. inst. to :30) | :30 |
| 9. Appliances (Instrumental) | :30 |

See Catalog for Complete Lyrics All Music MS
- SEE CATALOG

RECORDING PROGRAM SERVICE
RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
355 EIGHTH AVE. NEW YORK 10, N. Y.

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NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" SELL-TUNES

MICROGROOVE
USE MICROGROOVE STYLUS

T2RH 1436
MICROGROOVE - 33 1/3 R.P.M.

RECORD NO.

ST 835 B

- | | |
|--|-----|
| 1. Cosmetics (Vocal) | :10 |
| 2. Cosmetics (vocal to :10; instrumental to :34; tag to :60) | :60 |
| 3. Cosmetics (instrumental) | :60 |
| 4. Tires (General Vocal) | :10 |
| 5. Tires (" (vocal to :10; tag to :30) | :30 |
| 6. Tires (" (instrumental) | :30 |
| 7. Exterminating (Vocal) | :10 |
| 8. Exterminating (vocal to :30; tag to :60) | :60 |
| 9. Exterminating (instrumental) | :30 |

See Catalog for Complete Listing All Music MS

RCA RECORDS / RECORD SERVICE
RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
155 E. 24th St., NEW YORK 10, N. Y.



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" SELL-TUNES

MICROGROOVE
USE MICROGROOVE STYLUS

T2RM 1482

MICROGROOVE-33 1/3 R.P.M.

RECORD NO.

ST 842 A

- | | |
|--|-----|
| 1. FAMILY CLOTHING (VOCAL ONLY) | :10 |
| 2. FAMILY CLOTHING (VOCAL TO :10, INST. TO :30) | :30 |
| 3. FAMILY CLOTHING (INSTRUMENTAL) | :30 |
| 4. LADIES ACCESSORIES (VOCAL ONLY) | :10 |
| 5. LADIES ACCESSORIES (VOCAL TO :10, INST. TO :30) | :30 |
| 6. LADIES ACCESSORIES (INSTRUMENTAL) | :30 |
| 7. MOTEL (VOCAL ONLY) | :10 |
| 8. MOTEL (VOCAL TO :10, INST. TO :30) | :30 |
| 9. MOTEL (INSTRUMENTAL) | :30 |

SEE CATALOG FOR COMPLETE LYRICS

ALL MUSIC-MS

SPECIAL RESTRICTIONS APPLY TO THIS RECORD

- SEE CATALOG -

RCA RECORDED PROGRAM SERVICE
RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
155 E. 24TH., NEW YORK 10, N. Y.

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CAMDEN, N. J. U.S.A.



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" SELL-TUNES

MICRO-GROOVE
USE MICRO-GROOVE STYLUS

T2RH 1483
MICRO-GROOVE-33 1/3 R.P.M.

RECORD NO.

ST 842 B

- | | |
|---|-----|
| 1. USED CARS (VOCAL ONLY) | :11 |
| 2. USED CARS (VOCAL TO 11; INST. TO :54; TAG TO :59) | :59 |
| 3. USED CARS (INSTRUMENTAL) | :59 |
| 4. DRUG STORE (VOCAL ONLY) | :11 |
| 5. DRUG STORE (VOCAL TO 11; INST. TO :30) | :30 |
| 6. DRUG STORE (INSTRUMENTAL) | :30 |
| 7. HUNTING & FISHING SUPPLIES (VOCAL ONLY) | :11 |
| 8. HUNTING & FISHING SUPPLIES (VOCAL TO 11; INST. TO :30; TAG TO :33) | :33 |
| 9. HUNTING & FISHING SUPPLIES (INSTRUMENTAL) | :30 |

SEE CATALOG FOR COMPLETE LYRICS ALL MUSIC-MS
SPECIAL RESTRICTIONS APPLY TO THIS RECORD
SEE CATALOG

RCA RECORDED PROGRAM SERVICE
RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
155 E. 24TH., NEW YORK 10, N. Y.

BY SERVICE OF RCA AND MFD. BY RCA VICTOR DIVISION

ALL USABLE UNDER CONTRACT TERMS ONLY



NEW THESAURUS

THE NEW RCA THESAURUS

"HOT SPOTS" SELL-TUNES

MICROGROOVE
USE MICROGROOVE STYLUS

T2RH-1612

MICROGROOVE - 33 1/3 R.P.M.

RECORD NO.

ST 861A

1. BAREY FURNITURE (VOCAL) 1:17
2. BAREY FURNITURE (VOCAL) TO (13) 1:25-1:31
3. BAREY FURNITURE (INSTRUMENTAL) 1:31
4. BAREY FURNITURE (VOCAL) 1:31
5. BAREY FURNITURE (VOCAL) TO (13) 1:31-1:37
6. BAREY FURNITURE (VOCAL) TO (13) 1:37-1:43
7. CHINA & GLASSWARE (VOCAL) 1:43
8. CHINA & GLASSWARE (VOCAL) TO (13) 1:43-1:49
9. CHINA & GLASSWARE (INSTRUMENTAL) 1:49

SEE CATALOG FOR COMPLETE LISTING

ALL MUSIC, INC.

RCA RECORDS PROGRAM SERVICE

RECORDS DEPARTMENT, AMERICA

RECORDS DEPARTMENT, AMERICA

1551 AVENUE C, NEW YORK 10, N.Y.

1551 AVENUE C, NEW YORK 10, N.Y.

THE NEW RCA THESAURUS

MICRO-GROOVE
USE MICRO-GROOVE STYLUS
T2RH-1613
MICRO-GROOVE - 33 1/3 R.P.M.

RECORD NO.

ST 861 B



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOT" SELL-TUNES

MICROGROOVE
USE MICROGROOVE STYLUS
T2RH 1502

MICROGROOVE - 33 1/3 R.P.M.

RECORD NO.

ST 845 A

- | | |
|--|-----|
| 1. LOANS (VOCAL ONLY) | :11 |
| 2. LOANS (VOCAL TO 1:10) INST. TO 1:50; TAG TO 1:60 | :60 |
| 3. LOANS (INSTRUMENTAL) | :60 |
| 4. SKIING SUPPLIES (VOCAL ONLY) | :11 |
| 5. SKIING SUPPLIES (VOCAL TO 1:10; INST. TO 1:52; TAG TO 1:59) | :59 |
| 6. SKIING SUPPLIES (INSTRUMENTAL) | :59 |
| 7. AUTO ACCESSORIES (VOCAL ONLY) | :11 |
| 8. AUTO ACCESSORIES (VOCAL TO 1:10; INST. TO 1:30) | :30 |
| 9. AUTO ACCESSORIES (INSTRUMENTAL) | :30 |

SEE CATALOGUE FOR COMPLETE SERIES. ALL MUSIC - MS

RCA RECORDS INTERNATIONAL SERVICE
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NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" INVESTMENT VIGNETTES

MICROGROOVE
USE MICROGROOVE STYLUS

With William A Doyle

S2RH 2996

MICROGROOVE - 33 1/3 R.P.M.

RECORD NO.

ST 828 A

1. HOW HOT ARE NEW ISSUES? 1:28
2. THE BROKER'S COMMISSIONS 1:30
3. ARE BROKERS NECESSARY 1:33
4. ROLL THOSE PUT AND CALL DICE 1:28
5. MARGIN FOR LOSS 1:32
6. "STOP ORDER"--A LADDER WITHOUT RUNGS 1:34
7. BROKERS DON'T BITE 1:30
8. HOW MUCH IS TOO LITTLE 1:29
9. THE MUTUAL FUND LOAD 1:36
10. SPEND IT AND HAVE IT 1:31

SPECIAL RESTRICTIONS APPLY TO THIS RECORD
- SEE CATALOG -

RCA RECORDED PROGRAM SERVICE
RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
155 E. 24TH., NEW YORK 10, N. Y.



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" INVESTMENT VIGNETTES

With William A. Doyle

MICROGROOVE
USE MICROGROOVE STYLUS

S2RH 2997

MICROGROOVE - 33 1/3 R.P.M.

RECORD NO.

ST 828 B

1. IT'S A GIFT 1:26
2. SAVE MONEY BY GIVING IT AWAY 1:32
3. OVER-THE-COUNTER OR UNDER 1:29
4. AT THE MARKET 1:23
5. AGENT OR PRINCIPAL 1:29
6. SOMETHING FOR NOTHING? 1:28
7. MUTUALFUND MANAGERS MAKE OUT 1:31
8. PREFERRED AREN'T ALWAYS PREFERRED 1:31
9. EX-DIVIDEND ISN'T EXTRA 1:36
10. IT'S A FAST TRACK 1:24

SPECIAL RESTRICTIONS APPLY TO THIS RECORD
- SEE CATALOG

RCA RECORDED PROGRAM SERVICE
RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
155 E. 24TH., NEW YORK 10, N. Y.



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" SELL-TUNES

MICROGROOVE
USE MICROGROOVE STYLUS

T2RH 1512
MICROGROOVE-33 1/3 R.P.M.

RECORD NO.

ST 847 A

- | | |
|--|-----|
| 1. Bank (General) (vocals only) | :10 |
| 2. Bank (General) (vocals and instr. to :55; tag to :59) | :59 |
| 3. Bank (General) (vocals) | :59 |
| 4. Loans (vocals only) | :10 |
| 5. Loans (vocals to :10; instr. to :30) | :30 |
| 6. Loans (instrumental) | :30 |
| 7. Meat Market (vocals only) | :10 |
| 8. Meat Market (vocals to :10; instr. to :30) | :30 |
| 9. Meat Market (instrumental) | :30 |

See Catalog for Complete Lyrics All Music-MS

RECORDED BY
RCA RECORDING PROGRAM SERVICE
RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
155 E. 24TH., NEW YORK 10, N. Y.



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" SELL-TUNES

MICROGROOVE
USE MICROGROOVE STYLUS

T2RH 1513

MICROGROOVE-33 1/3 R.P.M.

RECORD NO.

ST 847 B

- | | |
|---|-----|
| 1. Hardware (General) (Instrumental only) | :10 |
| 2. Hardware (General) (Vocal only) | :30 |
| 3. Hardware (General) (Instrumental) | :30 |
| 4. Skiing Supplies (Vocal only) | :10 |
| 5. Skiing Supplies (Instrumental) | :30 |
| 6. Skiing Supplies (Instrumental) | :30 |
| 7. Luggage (Vocal only) | :10 |
| 8. Luggage (Vocal only) (10:00 to 15:00) (15:00 to 15:59) | :59 |
| 9. Luggage (Instrumental) | :59 |

See Catalog for Complete Lyrics All Music-MS

RECORDED BY RCA SERVICE
RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
155 E 24TH NEW YORK 10 N.Y.

PRODUCED BY

ONLY

CONTRACT TERM

ALL USABLE UNDER

RECORDING

RECORDING

RECORDING



THE NEW RCA THEATRICALS

HOT SPOT
SELL SWIFT

MICRO-GROOVE
USE MICRO-GROOVE RECORDS

12RH 1507

MICRO-GROOVE-35 1/2 IN. DIA.

STEREO

ST 846 A

1. DISCOUNT STORE (1954) 10
2. STADIUM SPIES (1954) 11
3. DISCOUNT STORE (1954) 11
4. DRY CLEANER (1954) 11
5. DRY CLEANER (1954) 11
6. DRY CLEANER (1954) 11
7. DRY CLEANER (1954) 11
8. DRY CLEANER (1954) 11
9. DRY CLEANER (1954) 11

SEE CATALOG FOR COMPLETE LIST OF RECORDS

ALL RECORDS ARE AVAILABLE
ON A CASH BASIS
AND ARE NOT TO BE
RENTED OR LOANED

RECORDED BY SERVICE OF RCA AND MFD BY RCA VICTOR COMPANY, INC. ALL MATERIAL HEREIN OF RCA ET AL USABLE UNDER NORMAL PLAYING CONDITIONS



THE NEW OLD THESAURUS
 WASHINGTON
 SOLUTIONS

RECORDED BY
 JACK WATSON

THE NEW
 MUSIC ROOM

CORD NO.

ST 846 B

1	RECORDED BY	WATSON	111
2	RECORDED BY	WATSON	111
3	RECORDED BY	WATSON	111
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99	RECORDED BY	WATSON	111
100	RECORDED BY	WATSON	111

ALL MATERIAL HEREIN OF RCA ET AL USABLE UNDER



NEW

THE NEW RCA THESAURUS

HOT SPOTS
OLD TUNES

WYOMING
CITY, WYOMING

100-123

WYOMING

RECORDING

ST 851 B

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NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" SELL TUNES

MICROGROOVE

USE MICROGROOVE SYSTEM

T2RM 1439

MICROGROOVE - 1/2 1/8" WIDE

RECORD NO.

ST 838 A

- | | |
|---|-----|
| 1. Department Store (Selling) | :10 |
| 2. Department Store (Selling) (Selling) (Selling) | :30 |
| 3. Department Store (Selling) (Selling) | :30 |
| 4. Shopping Center (Selling) | :10 |
| 5. Shopping Center (Selling) (Selling) (Selling) | :30 |
| 6. Shopping Center (Selling) (Selling) | :30 |
| 7. Jewelry (Selling) | :10 |
| 8. Jewelry (Selling) (Selling) (Selling) | :30 |
| 9. Jewelry (Selling) (Selling) | :30 |

See Catalog for complete listing. All Music U.S.

RECORDED BY
RCA RECORDING SERVICE
MADE IN U.S.A. BY THE AMERICA
RECORDING COMPANY
(1957) (1958) (1959) (1960) (1961)



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" SELL-TUNES

MICRODOVE
USE MICRODOVE RECORD

T2RH 1450
MICRODOVE-13 1/2 INCH

RECORD NO.

ST 838 B

- | | |
|-------------------------------|-----|
| 1. Travel (General) | :10 |
| 2. Travel (General) (101-101) | :30 |
| 3. Travel (General) (101-101) | :30 |
| 4. Hair (General) (101-101) | :10 |
| 5. Hair (General) (101-101) | :57 |
| 6. Hair (General) (101-101) | :57 |
| 7. Wine (General) (101-101) | :10 |
| 8. Wine (General) (101-101) | :58 |
| 9. Wine (General) (101-101) | :58 |

See Catalog for Complete Listing All Music-MS

RCA RECORDS PROGRAM SERVICE
ADVOCATE, BATHING AMERICA
BATHING RECORD DIVISION
1934 54TH ST. NEW YORK

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NEW THESAURUS

THE NEW RCA THESAURUS

"HOT SPOTS"

NEW CAR JINGLES FOR '66

MICROGROOVE
USE MICROGROOVE SYLUS

S2RH 3020

MICROGROOVE-33 1/3 R.P.M.

RECORD NO.

ST 829 A

1. DODGE (VOCAL ONLY) :10
2. DODGE (VOCAL TO :10 INST. TO :30) :30
3. DODGE (INSTRUMENTAL) :30
4. CHEVROLET (VOCAL ONLY) :11
5. CHEVROLET (VOCAL TO :11; INST. TO :53; TAG TO :59) :59
6. CHEVROLET (INSTRUMENTAL) :59
7. PONTIAC (VOCAL ONLY) :11
8. PONTIAC (VOCAL TO :11; INST. TO :30) :30
9. PONTIAC (INSTRUMENTAL) :30

SEE CATALOG PAGES FOR COMPLETE LYRICS

RCA RECORDED PROGRAM SERVICE
RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
155 E. 24TH., NEW YORK 10, N. Y.



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS"

NEW CAR JINGLES FOR '66

MICROGROOVE
USE MICROGROOVE STYLUS

S2RH 3021

MICROGROOVE - 33 1/3 R.P.M.

RECORD NO.

ST 829 B

1. MERCURY (VOCAL ONLY) :12
2. MERCURY (VOCAL TO :12; INST. TO :51; TAG TO :56) :58
3. MERCURY (INSTRUMENTAL) :58
4. VOLKSWAGON (VOCAL ONLY) :11
5. VOLKSWAGON (VOCAL TO :11; INST. TO :30) :30
6. VOLKSWAGON (INSTRUMENTAL) :30
7. PLYMOUTH (VOCAL ONLY) :10
8. PLYMOUTH (VOCAL TO :10; INST. TO :30) :30
9. PLYMOUTH (INSTRUMENTAL) :30

SEE CATALOG PAGES FOR COMPLETE LYRICS

RCA RECORDED PROGRAM SERVICE
RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
155 E. 24TH., NEW YORK 10, N. Y.



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" "NEW CAR JINGLES FOR '67"

MICROGROOVE
USE MICROGROOVE STYLUS

T2RM-1522
MICROGROOVE - 33 1/3 R.P.M.

RECORD NO.

ST 849 A

- | | |
|--|-----|
| 1. Dodge (vocal only) | :10 |
| 2. Dodge (vocal to :10; inst to :30) | :30 |
| 3. Dodge (instrumental) | :30 |
| 4. Chevrolet (vocal only) | :11 |
| 5. Chevrolet (vocal to :11; inst to :53; tag to :59) | :59 |
| 6. Chevrolet (instrumental) | :59 |
| 7. Pontiac (vocal only) | :11 |
| 8. Pontiac (vocal to :11; inst to :30) | :30 |
| 9. Pontiac (instrumental) | :30 |

See Catalog Pages for Complete Lyrics

SPECIAL RESTRICTIONS APPLY TO THIS RECORD

- SEE CATALOG

RCA RECORDED PROGRAM SERVICE
RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
155 E. 24TH, NEW YORK 10, N. Y.

CAMDEN, N. J. U.S.A.



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" "NEW CAR JINGLES FOR '67"

MICROGROOVE
USE MICROGROOVE STYLUS

T2RH-1523

MICROGROOVE - 33 1/3 R.P.M.

RECORD NO.

ST 849 B

- | | |
|---|-----|
| 1. Mercury (vocal only) | :12 |
| 2. Mercury (vocal to :12; inst. to :51; tag to :58) | :58 |
| 3. Mercury (instrumental) | :58 |
| 4. Volkswagon (vocal only) | :11 |
| 5. Volkswagon (vocal to :11; inst. to :30) | :30 |
| 6. Volkswagon (instrumental) | :30 |
| 7. Plymouth (vocal only) | :10 |
| 8. Plymouth (vocal to :10; inst. to :30) | :30 |
| 9. Plymouth (instrumental) | :30 |

See Catalog for Complete Lyrics

SPECIAL RESTRICTIONS APPLY TO THIS RECORD

SEE CATALOG

RCA RECORDED PROGRAM SERVICE
RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
155 E. 24TH, NEW YORK 10, N. Y.



THE NEW RCA THESAURUS NEWS, SPORTS & PROMO PACKAGE

MICRODOME
USE MICROPHONE SOUNDS

T2RM 1100
MICRODOME-55 X 100 000

STANDARD NO. 51 841 A

1. Laid out in 1951
2. Laid out in 1952
3. W. R. Laid out in 1953
4. W. R. Laid out in 1954
5. W. R. Laid out in 1955
6. W. R. Laid out in 1956
7. Laid out in 1957
8. Laid out in 1958
9. W. R. Laid out in 1959
10. W. R. Laid out in 1960
11. W. R. Laid out in 1961
12. W. R. Laid out in 1962

W. R. Laid out in 1963

W. R. Laid out in 1964

W. R. Laid out in 1965
W. R. Laid out in 1966
W. R. Laid out in 1967
W. R. Laid out in 1968
W. R. Laid out in 1969
W. R. Laid out in 1970

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NEW THESAURUS

THE NEW RCA THESAURUS NEWS, SPORTS & PROMO PACKAGE

MICROGROOVE
USE MICROGROOVE STYLUS

T2RH 1481

MICROGROOVE 45 1/2 R.P.M.

RECORD NO.

ST 841 B

- | | |
|---------------------------------|-----|
| 1. Sports News (approx. 11:00) | :11 |
| 2. Sports News (approx. 11:00) | :11 |
| 3. Sports News (approx. 11:00) | :10 |
| 4. Sports News (approx. 11:00) | :10 |
| 5. Sports News (approx. 11:00) | :15 |
| 6. Sports News (approx. 11:00) | :15 |
| 7. Sports News (approx. 11:00) | :15 |
| 8. Sports News (approx. 11:00) | :15 |
| 9. Sports News (approx. 11:00) | :15 |
| 10. Sports News (approx. 11:00) | :15 |
| 11. Sports News (approx. 11:00) | :15 |
| 12. Sports News (approx. 11:00) | :15 |
| 13. Sports News (approx. 11:00) | :15 |
| 14. Sports News (approx. 11:00) | :15 |
| 15. Sports News (approx. 11:00) | :15 |
| 16. Sports News (approx. 11:00) | :15 |
| 17. Sports News (approx. 11:00) | :15 |
| 18. Sports News (approx. 11:00) | :15 |
| 19. Sports News (approx. 11:00) | :15 |
| 20. Sports News (approx. 11:00) | :15 |
| 21. Sports News (approx. 11:00) | :15 |
| 22. Sports News (approx. 11:00) | :15 |
| 23. Sports News (approx. 11:00) | :15 |
| 24. Sports News (approx. 11:00) | :15 |
| 25. Sports News (approx. 11:00) | :15 |
| 26. Sports News (approx. 11:00) | :15 |
| 27. Sports News (approx. 11:00) | :15 |
| 28. Sports News (approx. 11:00) | :15 |
| 29. Sports News (approx. 11:00) | :15 |
| 30. Sports News (approx. 11:00) | :15 |

JOHN W. GRAY, JR. ALL MUSIC MFG.

RCA RECORDS & TAPES SERVICE

RADIO CORPORATION OF AMERICA

155 E. 34TH ST. NEW YORK 10 N.Y.

ST-823

S
T
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3

SIDE A

"HOT SPOTS"
SELL-TUNES

- | | |
|--|-----|
| 1. Winterize Your Car (vocal only) | :12 |
| 2. Winterize Your Car
(vocal to :12; inst. to :52; vocal tag to :58) | :58 |
| 3. Winterize Your Car (instrumental) | :58 |
| 4. Rent a Trailer or a Truck (vocal only) | :10 |
| 5. Rent a Trailer or a Truck
(vocal to :10; inst. to :55; vocal tag to :59) | :59 |
| 6. Rent a Trailer or a Truck (instrumental) | :59 |
| 7. Towing Service (vocal intro)** | :03 |
| 8. Towing Service (vocal only) | :11 |
| 9. Towing Service (vocal to :11; inst. to :31) | :31 |
| 10. Towing Service (instrumental) | :31 |

**LEAD IN OR TAG FOR LIVE COMMERCIAL

See Catalog Pages for Complete Lyrics

ST-823

S
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RCA THESAURUS



SIDE B

"HOT SPOTS"
SELL-TUNES

- | | |
|---|------|
| 1. Auto Laundries (vocal only short) | :06 |
| 2. Auto Laundries (vocal - optional, end inst. tag) | :10 |
| 3. Auto Laundries (vocal - complete) | :11 |
| 4. Auto Laundries
(complete vocal to :11; inst. to :30) | :30 |
| 5. Auto Laundries (instrumental) | :30 |
| 6. Auto Laundries - RAINCHECK (vocal only) | :10 |
| 7. Auto Laundries - RAINCHECK (vocal to :10; inst. to :50;
tag to :55; (:02 spiral); Club Plon Tag to :1:00) | 1:00 |
| 8. Auto Laundries - RAINCHECK (instrumental) | :59 |
| 9. Beverages (vocal only) | :10 |
| 10. Beverages (vocal to :10; inst. to :52; tag to 1:00) | 1:00 |
| 11. Beverages (instrumental) | 1:00 |

See Catalog Pages for Complete Lyrics

(MICROGROOVE — use microgroove stylus)

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TM&C

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6363 Sunset Boulevard, Hollywood 28, Calif.
800 17th Ave. South, Nashville, Tenn.Murray Hill 9-7200
Wheatfield 4-3215
Jackson 4-7703
Broadway 9-5221
Hollywood 1-9171
Alpine 5-5781



ST-821

S
T
8
2
1

SIDE A

SOUND EFFECTS

- | | |
|--|------|
| 1. Bus (Starting - Running Engine, Take-off) | :40 |
| 2. Bus Horn (Electric) | :06 |
| 3. Bus Horn (Air Horn) | :08 |
| 4. H&rd Starting Cor | :57 |
| 5. 3/4 Ton Truck | :26 |
| 6. <u>Motorcycle (Start and Take-off)</u> | :14 |
| 7. Electric Mixer | :50 |
| 8. Electric Can Opener | :12 |
| 9. Power Lawn Mower | :43 |
| 10. Saturn 1 (from count-down) | 1:03 |
| 11. Driving Golf Balls | :13 |
| 12. Bow and Arrow | :32 |

ST-821

S
T
8
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RCA THESAURUS



SIDE B

SOUND EFFECTS

Bugle Calls

- | | |
|------------------------------|-----|
| 1. Captain's Call | :06 |
| 2. Adjutant's Call | :09 |
| 3. General | :26 |
| 4. To Arms | :18 |
| 5. Drill Call | :07 |
| 6. Mail Call | :08 |
| 7. Boots and Saddles | :09 |
| 8. To Horse | :12 |
| 9. Attention | :05 |
| 10. Cavalry Charge | :12 |
| 11. Flourishes | :08 |
| 12. General's March | :18 |
| 13. To the Color or Standard | :37 |
| 14. Retreat | :22 |
| 15. Tattoo | :45 |

(MICROGROOVE — use microgroove stylus)

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TMES 1



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program
services

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RCA VICTOR RECORD DIVISION

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6263 Sunset Boulevard, Hollywood 28, Calif.
800 17th Ave. South, Nashville, Tenn.

Murray Hill 9-7200
Whitehall 4-3215
Jackson 4-7703
BRoadway 9-5221
HOLlywood 1-9171
ALpine 5-5781



ST-819

S
T
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1
9

SIDE A

"HOT SPOTS" SELL-TUNES

1	AUTOMOBILE SERVICE	(vocal)	:11
2	AUTOMOBILE SERVICE	(vocal to :11; inst. to :53; vocal tog to :58)	:58
3	AUTOMOBILE SERVICE	(instrumental)	:58
4	RADIO & TV SERVICE	(vocal)	:11
5	RADIO & TV SERVICE	(vocal to :11; inst. to :55; vocal tog to :59)	:59
6	RADIO & TV SERVICE	(instrumental)	:59
7	RENT-A-CAR	(vocal)	:11
8	RENT-A-CAR	(vocal to :11; inst. to :55; vocal tog to :60)	:60
9	RENT-A-CAR	(instrumental)	:60

See Catalog Pages for complete lyrics.

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RCA THESAURUS



SIDE B

"HOT SPOTS" SELL-TUNES

1	DEPARTMENT STORE	(vocal intro) *	:03
2	DEPARTMENT STORE	(vocal closing)	:10
3	DEPARTMENT STORE	(vocal to :10; inst. to :30)	:30
4	DEPARTMENT STORE	(instrumental)	:30
5	CARPETS	(vocal intro) *	:03
6	CARPETS	(vocal closing)	:10
7	CARPETS	(vocal to :10; inst. to :30)	:30
8	CARPETS	(instrumental)	:30
9	LINOLEUM	(vocal intro) *	:04
10	LINOLEUM	(vocal closing)	:10
11	LINOLEUM	(vocal to :10; inst. to :30)	:30
12	LINOLEUM	(instrumental)	:30

* LEAD IN OR TAG FOR LIVE COMMERCIAL
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RCA THESAURUS



SIDE A

"HOT SPOTS"
CHRISTMAS JINGLES

1. Department Store (vocal only)	11
2. Department Store (vocal to :11; instrumental to :32)	32
3. Department Store (instrumental)	32
4. Cosmetics (vocal only)	11
5. Cosmetics (vocal to :11; instrumental to :30)	30
6. Cosmetics (instrumental)	30
7. Jewelry (vocal only)	11
8. Jewelry (vocal to :11; instr. to :55; vocal tag to :59)	59
9. Jewelry (instrumental)	59

See Catalog Pages for Complete Lyrics.

SIDE B

"HOT SPOTS"
CHRISTMAS JINGLES

1. Shopping (vocal only)	11
2. Shopping (vocal to :11; instrumental to :28)	28
3. Shopping (instrumental)	28
4. Wine (vocal only)	11
5. Wine (vocal to :11; instrumental to :55; vocal tag to 1:00)	1:00
6. Wine (instrumental)	1:00
7. Appliances (vocal only)	11
8. Appliances (vocal to :11; instr. to :52; vocal tag to :58)	58
9. Appliances (instrumental)	58

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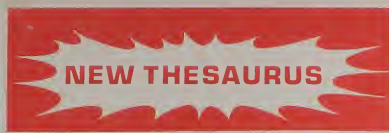
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SIDE A

"HOT SPOTS" NEW CAR JINGLES FOR '66

- | | |
|--|-----|
| 1. RAMBLER (vocal only) | :10 |
| 2. RAMBLER (vocal to :10; instrumental to :55; tog to :59) | :59 |
| 3. RAMBLER (instrumental) | :59 |
| 4. FORD (vocal) | :11 |
| 5. FORD (vocal to :11; instrumental to :54; tog to :59) | :59 |
| 6. FORD (instrumental) | :59 |
| 7. BUICK (vocal) | :11 |
| 8. BUICK (vocal to :11; instrumental to :55; tog to :59) | :59 |
| 9. BUICK (instrumental) | :59 |

SIDE B

"HOT SPOTS" NEW CAR JINGLES FOR '66

- | | |
|---|-----|
| 1. CHRYSLER (vocal only) | :11 |
| 2. CHRYSLER (vocal to :11; instrumental to :55; tog to :60) | :60 |
| 3. CHRYSLER (instrumental) | :60 |
| 4. OLDSMOBILE (vocal only) | :10 |
| 5. OLDSMOBILE (vocal to :10; instrumental to :32) | :32 |
| 6. OLDSMOBILE (instrumental) | :32 |
| 7. GENERAL CAR (vocal only) | :11 |
| 8. GENERAL CAR (vocal to :11; instrumental to :30) | :30 |
| 9. GENERAL CAR (instrumental) | :30 |

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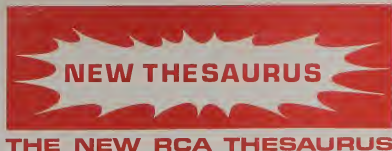
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SIDE A

"HOT SPOTS" SELL-TUNES

- | | |
|---|-----|
| 1. SERVICE STATION (AUTOMOBILES) (vocal only)
"Shop at the sign of better service" | :10 |
| 2. SERVICE STATION (AUTOMOBILES)
(vocal to :10; instrumental to :31) | :31 |
| 3. SERVICE STATION (AUTOMOBILES) (instrumental) | :31 |
| 4. AUTO INSURANCE (vocal only)
"We'll be there when you need us..." | :10 |
| 5. AUTO INSURANCE (vocal to :10; instrumental to :30) | :30 |
| 6. AUTO INSURANCE (instrumental) | :30 |
| 7. AUTO REPAIR SERVICE (vocal only)
"...call us for honest, reliable service" | :11 |
| 8. AUTO REPAIR SERVICE
(vocal to :11; instrumental to :53; tag to :59) | :59 |
| 9. AUTO REPAIR SERVICE (instrumental) | :59 |

See Catalog for Complete Lyrics

All Music - MS

SIDE B

"HOT SPOTS" SELL-TUNES

- | | |
|--|-----|
| 1. MOVIE THEATRE (vocal only)
"The real big show is at the movies..." | :11 |
| 2. MOVIE THEATRE
(vocal to :11; instrumental to :56; tag to :59) | :59 |
| 3. MOVIE THEATRE (instrumental) | :59 |
| 4. CHILDREN'S & INFANT'S WEAR (vocal only)
"A complete selection of clothing...budget priced for you" | :11 |
| 5. CHILDREN'S & INFANT'S WEAR
(vocal to :11; instrumental to :31) | :31 |
| 6. CHILDREN'S & INFANT'S WEAR (instrumental) | :31 |
| 7. LUGGAGE (Travel in Style) (vocal only)
"...see us for name brand luggage" | :10 |
| 8. LUGGAGE (vocal to :10; instrumental to :55; tag to :59) | :59 |
| 9. LUGGAGE (instrumental) | :59 |

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SIDE A

"HOT SPOTS" SELL-TUNES

- | | |
|---|----------------|
| 1. MEN & BOYS' CLOTHING (vocal only) | :11 |
| "Men and boys stay smartly dressed..." | |
| 2. MEN & BOYS' CLOTHING | :50 |
| vocal to :11; instrumental to :55; tag to :60 | |
| 3. MEN & BOYS' CLOTHING (instrumental) | :60 |
| 4. BICYCLES (vocal only) | :10 |
| "...we've got the madels and the bicycle service you like." | |
| 5. BICYCLES (vocal to :10; instrumental to :31) | :31 |
| 6. BICYCLES (instrumental) | :31 |
| 7. CARPET & RUG CLEANERS (vocal only) | :10 |
| "Dirt go goes out of your carpets..." | |
| 8. CARPET & RUG CLEANERS | :31 |
| vocal to :10; instrumental to :31 | |
| 9. CARPET & RUG CLEANERS (instrumental) | :31 |
| See Catalog for Complete Lyrics | All Music - MS |

RCA THESAURUS



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SIDE B

"HOT SPOTS" SELL-TUNES

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|--|----------------|
| 1. ELECTRICAL REPAIR (vocal only) | :10 |
| "When electricity goes hay-wire, call us..." | |
| 2. ELECTRICAL REPAIR | :29 |
| vocal to :10; instrumental to :29 | |
| 3. ELECTRICAL REPAIR (instrumental) | :29 |
| 4. CAMERA SUPPLIES (Photography) (vocal only) | :10 |
| "You'd be surprised what your money buys..." | |
| 5. CAMERA SUPPLIES (Photography) | :30 |
| vocal to :10; instrumental to :30 | |
| 6. CAMERA SUPPLIES (Photography) (instrumental) | :30 |
| 7. GARDENING AND LANDSCAPING (vocal only) | :10 |
| "...we design, construct and maintain beauty outdoors" | |
| 8. GARDENING AND LANDSCAPING | :30 |
| (vocal to :10; instrumental to :30) | |
| 9. GARDENING AND LANDSCAPING (instrumental) | :30 |
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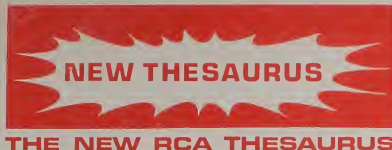
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SIDE A

"HOT SPOTS" SELL-TUNES

- | | |
|--|-----|
| 1. LADIES SPECIALTY (vocal) | :11 |
| "You're looking good and good-looking..." | |
| 2. LADIES SPECIALTY | :59 |
| (vocal to :11; instrumental to :55; tag to :59) | |
| 3. LADIES SPECIALTY (instrumental) | :59 |
| 4. REAL ESTATE (APPRAISAL) (vocal) | :11 |
| "When it comes to Real Estate, don't use guesswork..." | |
| 5. REAL ESTATE (APPRAISAL) | :58 |
| (vocal to :11; instrumental to :54; tag to :58) | |
| 6. REAL ESTATE (APPRAISAL) (instrumental) | :58 |
| 7. AIR CONDITIONER (vocal) | :11 |
| "...beat the heat with an air conditioner from us" | |
| 8. AIR CONDITIONER | :58 |
| (vocal to :11; instrumental to :54; tag to :58) | |
| 9. AIR CONDITIONER (instrumental) | :58 |

See Catalog for Complete Lyrics

All Music - MS

SIDE B

"HOT SPOTS" SELL-TUNES

- | | |
|---|-----|
| 1. BABY CLOTHES & ACCESSORIES (vocal) | :10 |
| "Baby needs shoes, baby needs clothes..." | |
| 2. BABY CLOTHES & ACCESSORIES | :30 |
| (vocal to :10; instrumental to :30) | |
| 3. BABY CLOTHES & ACCESSORIES (instrumental) | :30 |
| 4. CURTAINS & DRAPERIES (vocal) | :10 |
| "Give your home new color, give it a great new look..." | |
| 5. CURTAINS & DRAPERIES | :30 |
| (vocal to :10; instrumental to :30) | |
| 6. CURTAINS & DRAPERIES (instrumental) | :30 |
| 7. MOVIES (vocal) "...come join us at the picture show" | :10 |
| 8. MOVIES (vocal to :10; instrumental to :30) | :30 |
| 9. MOVIES (instrumental) | :30 |

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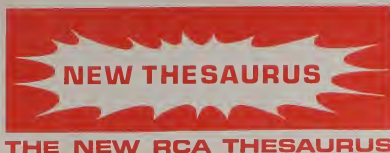
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SIDE A

"HOT SPOTS" SELL-TUNES

- | | |
|--|-----|
| 1. Garden Supplies (vocal only) | :11 |
| 2. Garden Supplies (vocal to :11; instrumental to :30) | :30 |
| 3. Garden Supplies (instrumental) | :30 |
| 4. Real Estate (vocal only) | :10 |
| 5. Real Estate (vocal to :10; instrumental to :29) | :29 |
| 6. Real Estate (instrumental) | :29 |
| 7. Appliances (vocal) | :10 |
| 8. Appliances (vocal to :10; instrumental to :30) | :30 |
| 9. Appliances (instrumental) | :30 |

All Music - MS See Catalog for complete lyrics

SIDE B

"HOT SPOTS" SELL-TUNES

- | | |
|--|-----|
| 1. Cosmetics (vocal) | :10 |
| 2. Cosmetics (vocal to :10; instrumental to :54; tog to :60) | :60 |
| 3. Cosmetics (instrumental) | :60 |
| 4. Tires (General) (vocal) | :10 |
| 5. Tires (General) (vocal to :10; instrumental to :30) | :30 |
| 6. Tires (General) (instrumental) | :30 |
| 7. Exterminating (vocal) | :10 |
| 8. Exterminating (vocal to :10; instrumental to :30) | :30 |
| 9. Exterminating (instrumental) | :30 |

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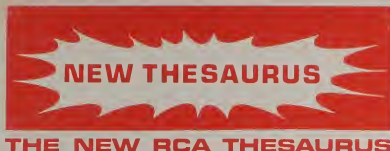
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RCA THESAURUS



SIDE A

HOT SPOT SELL-TUNES

All Music - MS

1. FAMILY CLOTHING ("Fine clothes for every member of the family") (vocal only) :10
2. FAMILY CLOTHING (vocal to :10; instrumental to :30) :30
3. FAMILY CLOTHING (instrumental) :30
4. LADIES ACCESSORIES ("right accessories for fashion touch") (vocal only) :10
5. LADIES ACCESSORIES (vocal to :10; instrumental to :30) :30
6. LADIES ACCESSORIES (instrumental) :30
7. MOTEL ("... convenient in every way") (vocal only) :10
8. MOTEL (vocal to :10; instrumental to :30) :30
9. MOTEL (instrumental) :30

See Catalog for Complete Lyrics

SIDE B

HOT SPOT SELL-TUNES

All Music - MS

1. USED CARS ("...we're proud of our big selection") (vocal only) :11
2. USED CARS (vocal to :11; instrumental to :54; tag to :59) :59
3. USED CARS (instrumental) :59
4. DRUG STORE (prescriptions - delivery) (vocal only) :11
5. DRUG STORE (vocal to :11; instrumental to :30) :30
6. DRUG STORE (instrumental) :30
7. HUNTING & FISHING SUPPLIES (vocal only) :11
8. HUNTING & FISHING SUPPLIES (vocal to :11; instrumental to :30; (tag to :33) ("and get your license here") :33
9. HUNTING & FISHING SUPPLIES (instrumental) :30

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SIDE A

"HOT SPOTS" SELL-TUNES

- | | |
|---|-----|
| 1. BABY FURNITURE (vocal) | :10 |
| *From play pens to high chairs ... | |
| 2. BABY FURNITURE | :31 |
| (vocal to :10; instrumental to :31) | |
| 3. BABY FURNITURE (instrumental) | :31 |
| 4. SHOE REPAIR (vocal) | :11 |
| *Holes in your shoes...we can fix those heels and soles so they look like new* | |
| 5. SHOE REPAIR | :30 |
| (vocal to :11; instrumental to :30) | |
| 6. SHOE REPAIR (instrumental) | :30 |
| 7. CHINA & GLASSWARE (vocal) | :10 |
| *For China and Glassware this is the place where you'll find what you're looking for* | |
| 8. CHINA & GLASSWARE | :30 |
| (vocal to :10; instrumental to :30) | |
| 9. CHINA & GLASSWARE (instrumental) | :30 |

See Catalog for Complete Lyrics

All Music - MS

RCA THESAURUS



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SIDE B

"HOT SPOTS" SELL-TUNES

- | | |
|---|-----|
| 1. BUILDING MATERIALS (vocal) | :11 |
| *Everything you need to build from roofs to floors* | |
| 2. BUILDING MATERIALS | :30 |
| (vocal to :11; instrumental to :30) | |
| 3. BUILDING MATERIALS (instrumental) | :30 |
| 4. BUS SERVICE (vocal) | :11 |
| *Get there safely, take the bus ...* | |
| 5. BUS SERVICE | :30 |
| (vocal to :11; instrumental to :30) | |
| 6. BUS SERVICE (instrumental) | :30 |
| 7. EXTERMINATORS (vocal) | :11 |
| *When you see bugs are crawling ...* | |
| 8. EXTERMINATORS | :58 |
| (vocal to :11; instrumental to :55; tag to :58) | |
| 9. EXTERMINATORS (instrumental) | :58 |

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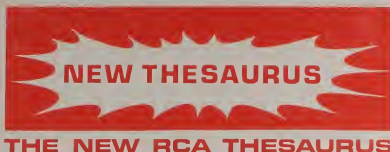
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RCA THESAURUS



SIDE A

"HOT SPOT" SELL-TUNES

- | | |
|---|-----|
| 1. LOANS (vocal only) | :11 |
| "Don't let money worries get you down ..." | |
| 2. LOANS | :60 |
| (vocal to :11; instrumental to :56; tag to :60) | |
| 3. LOANS (instrumental) | :60 |
| 4. SKIING SUPPLIES (vocal only) | :11 |
| "... fun on the water ... fun in the snow" | |
| 5. SKIING SUPPLIES | :59 |
| (vocal to :11; instrumental to :52; tag to :59) | |
| 6. SKIING SUPPLIES (instrumental) | :59 |
| 7. AUTO ACCESSORIES (vocal only) | :11 |
| "Stretch your automotive dollar ..." | |
| 8. AUTO ACCESSORIES | :30 |
| (vocal to :11; instrumental to :30) | |
| 9. AUTO ACCESSORIES (instrumental) | :30 |

See Catalog for complete lyrics.

All Music - MS

SIDE B

"HOT SPOT" SELL-TUNES

- | | |
|---|-----|
| 1. DISCOUNT STORE (vocal only) | :11 |
| "... it's a smart way of buying" | |
| 2. DISCOUNT STORE | :59 |
| (vocal to :11; instrumental to :53; tag to :59) | |
| 3. DISCOUNT STORE (instrumental) | :59 |
| 4. LUGGAGE (vocal only) | :11 |
| "... where quality comes first" | |
| 5. LUGGAGE | :30 |
| (vocal to :11; instrumental to :30) | |
| 6. LUGGAGE (instrumental) | :30 |
| 7. DINER (vocal only) | :10 |
| "Where the food is finer" | |
| 8. DINER | :30 |
| (vocal to :10; instrumental to :30) | |
| 9. DINER | :30 |
| (vocal to :10; instrumental to :27; tag to :30) | |
| 10. DINER (instrumental) | :30 |

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SIDE A

"HOT SPOTS" INVESTMENT VIGNETTES
WITH WILLIAM A. DOYLE

- | | |
|--|------|
| 1. How Hot Are New Issues? | 1:28 |
| 2. The Broker's Commissions | 1:30 |
| 3. Are Brokers Necessary? | 1:33 |
| 4. Roll Those Put and Call Dice | 1:28 |
| 5. Margin for Loss | 1:32 |
| 6. "Stop Order" - A Ladder Without Rungs | 1:34 |
| 7. Brokers Don't Bite | 1:30 |
| 8. How Much is Too Little | 1:29 |
| 9. The Mutual Fund Lood | 1:36 |
| 10. Spend It and Have It | 1:31 |
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RCA THESAURUS



SIDE B

"HOT SPOTS" INVESTMENT VIGNETTES
WITH WILLIAM A. DOYLE

- | | |
|---------------------------------------|------|
| 1. It's o Gift | 1:26 |
| 2. Save Money By Giving it Away | 1:32 |
| 3. Over-The-Counter or Under | 1:29 |
| 4. At the Market | 1:23 |
| 5. Agent or Principal | 1:29 |
| 6. Something for Nothing? | 1:28 |
| 7. Mutual Fund Managers Make Out | 1:31 |
| 8. Preferreds Aren't Always Preferred | 1:31 |
| 9. Ev-Dividend Isn't Extra | 1:36 |
| 10. It's o Fast Track | 1:24 |
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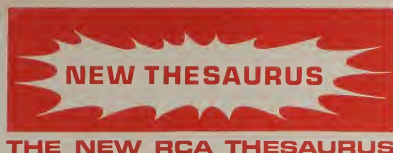
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ST-847

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SIDE A

"HOT SPOT" SELL-TUNES

- | | |
|--|-----|
| 1. BANK (General) (vocal only) | :10 |
| *...This is the bank for you" | |
| 2. BANK (General) | :59 |
| (vocal to :10; instrumental to :55; tag to :59) | |
| 3. BANK (General) (instrumental) | :59 |
| 4. LOANS (vocal only) | :10 |
| *Call the friendly man with the money for you" | |
| 5. LOANS (vocal to :10; instrumental to :30) | :30 |
| 6. LOANS (instrumental) | :30 |
| 7. MEAT MARKET (vocal only) | :10 |
| *...always fresh, quality meats" | |
| 8. MEAT MARKET (vocal to :10; instrumental to :30) | :30 |
| 9. MEAT MARKET (instrumental) | :30 |

See Catalog for Complete Lyrics

All Music - MS

ST-847

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RCA THESAURUS



SIDE B

"HOT SPOT" SELL-TUNES

- | | |
|--|-----|
| 1. HARDWARE (General) (vocal only) | :10 |
| *Hardware, housewares, appliances and paint" | |
| 2. HARDWARE (General) | :30 |
| (vocal to :10; instrumental to :30) | |
| 3. HARDWARE (General) (instrumental) | :30 |
| 4. SKIING SUPPLIES (vocal only) | :10 |
| *You can rely on our skiing supplies" | |
| 5. SKIING SUPPLIES (vocal to :10; instrumental to :30) | :30 |
| 6. SKIING SUPPLIES (instrumental) | :30 |
| 7. LUGGAGE (vocal only) | :10 |
| *Travel in style with smart looking luggage" | |
| 8. LUGGAGE (vocal to :10; instrumental to :56; tag to :59) | :59 |
| 9. LUGGAGE (instrumental) | :59 |

See Catalog for Complete Lyrics

All Music - MS

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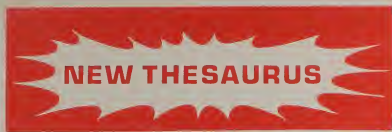
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THE NEW RCA THESAURUS

RCA THESAURUS



ST-846

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SIDE A

"HOT SPOT" SELL-TUNES

- | | |
|---|-----|
| 1. DISCOUNT STORE (vocal only) | :10 |
| "Shop, compare, and save ... low prices" | |
| 2. DISCOUNT STORE | :31 |
| (vocal to :10; instrumental to :31) | |
| 3. DISCOUNT STORE (instrumental) | :31 |
| 4. DRY CLEANER (vocal only) | :10 |
| "We're the best of the better dry cleaners" | |
| 5. DRY CLEANER | :30 |
| (vocal to :10; instrumental to :30) | |
| 6. DRY CLEANER (instrumental) | :30 |
| 7. DAIRY PRODUCTS (vocal only) | :11 |
| "Nutritious, delicious, richer" | |
| 8. DAIRY PRODUCTS | :58 |
| (vocal to :11; instrumental to :53; tag to :58) | |
| 9. DAIRY PRODUCTS (instrumental) | :58 |

See Catalog for complete lyrics.

All Music - MS

SIDE B

"HOT SPOT" SELL-TUNES

- | | |
|--|-----|
| 1. RESTAURANT (Pancakes) (vocal only) | :11 |
| "It's country-style goodness at the Pancake House" | |
| 2. RESTAURANT (Pancakes) | :31 |
| (vocal to :11; instrumental to :31) | |
| 3. RESTAURANT (Pancakes) (instrumental) | :31 |
| 4. USED CARS (vocal only) | :10 |
| "A better used car for the money" | |
| 5. USED CARS | :58 |
| (vocal to :10; instrumental to :53; tag to :58) | |
| 6. USED CARS (instrumental) | :58 |
| 7. SERVICE STATION (vocal only) | :10 |
| "Check your tires or service your car" | |
| 8. SERVICE STATION | :30 |
| (vocal to :10; instrumental to :30) | |
| 9. SERVICE STATION (instrumental) | :30 |

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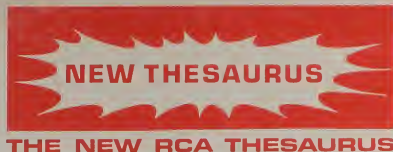
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RCA THESAURUS

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SIDE A

"HOT SPOTS" SELL-TUNES

- | | |
|--|-----|
| 1. LOW-CALORIE FOODS (vocal only) | :10 |
| 2. LOW-CALORIE FOODS
(vocal to :10; instrumental to :30) | :30 |
| 3. LOW-CALORIE FOODS (instrumental) | :30 |
| 4. DAIRY PRODUCTS (vocal only) | :10 |
| 5. DAIRY PRODUCTS
(vocal to :10; instrumental to :54; tag to :59) | :59 |
| 6. DAIRY PRODUCTS (instrumental) | :59 |
| 7. DRY CLEANING SERVICE (vocal only) | :10 |
| 8. DRY CLEANING SERVICE
(vocal to :10; instrumental to :55; tag to :60) | :60 |
| 9. DRY CLEANING SERVICE (instrumental) | :60 |

All Music - MS See Catalog for Complete Lyrics

SIDE B

"HOT SPOTS" SELL-TUNES

- | | |
|---|-----|
| 1. REAL ESTATE (vocal only) | :10 |
| 2. REAL ESTATE
(vocal to :10; instrumental to :30) | :30 |
| 3. REAL ESTATE (instrumental) | :30 |
| 4. GIFT SHOP (vocal only) | :10 |
| 5. GIFT SHOP
(vocal to :10; instrumental to :53; tag to :59) | :59 |
| 6. GIFT SHOP (instrumental) | :59 |
| 7. MORTGAGE LOANS (vocal only) | :10 |
| 8. MORTGAGE LOANS
(vocal to :10; instrumental to :30) | :30 |
| 9. MORTGAGE LOANS (instrumental) | :30 |

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ST-838

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THE NEW RCA THESAURUS

RCA THESAURUS

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SIDE A

"HOT SPOTS" SELL-TUNES

- | | |
|---|-----|
| 1. DEPARTMENT STORE (vocal only) | :10 |
| 2. DEPARTMENT STORE (vocal to :10;
(vocal to :10; instrumental to :30) | :30 |
| 3. DEPARTMENT STORE (instrumental) | :30 |
| 4. SHOPPING CENTER (vocal only) | :10 |
| 5. SHOPPING CENTER
(vocal to :10; instrumental to :30) | :30 |
| 6. SHOPPING CENTER (instrumental) | :30 |
| 7. JEWELRY (vocal only) | :10 |
| 8. JEWELRY (vocal to :10; instrumental to :30) | :30 |
| 9. JEWELRY (instrumental) | :30 |

See Catalog for complete lyrics All Music - MS

SIDE B

"HOT SPOTS" SELL-TUNES

- | | |
|--|-----|
| 1. TRAVEL (vocal) | :10 |
| 2. TRAVEL (vocal to :10; instrumental to :30) | :30 |
| 3. TRAVEL (instrumental) | :30 |
| 4. HAIR STYLING (vocal only) | :10 |
| 5. HAIR STYLING
(vocal to :10; instrumental to :51; tag to :57) | :57 |
| 6. HAIR STYLING (instrumental) | :57 |
| 7. WINE (vocal only) | :10 |
| 8. WINE (vocal to :10; instrumental to :54; tag to :58) | :58 |
| 9. WINE (instrumental) | :58 |

See Catalog for complete lyrics All Music - MS

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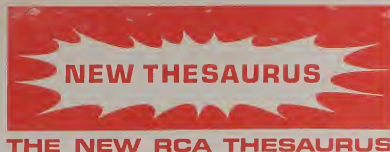
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ST-829

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SIDE A

"HOT SPOTS" NEW CAR JINGLES FOR '66

- | | |
|--|-----|
| 1. DODGE (vocal only) | :10 |
| 2. DODGE (vocal to :10; instrumental to :30) | :30 |
| 3. DODGE (instrumental) | :30 |
| 4. CHEVROLET (vocal only) | :11 |
| 5. CHEVROLET (vocal to :11; instrumental to :53; tag to :59) | :59 |
| 6. CHEVROLET (instrumental) | :59 |
| 7. PONTIAC (vocal only) | :11 |
| 8. PONTIAC (vocal to :11; instrumental to :30) | :30 |
| 9. PONTIAC (instrumental) | :30 |

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RCA THESAURUS



SIDE B

"HOT SPOTS" NEW CAR JINGLES FOR '66

- | | |
|--|-----|
| 1. MERCURY (vocal only) | :12 |
| 2. MERCURY (vocal to :12; instrumental to :51; tag to :58) | :58 |
| 3. MERCURY (instrumental) | :58 |
| 4. VOLKSWAGON (vocal only) | :11 |
| 5. VOLKSWAGON (vocal to :11; instrumental to :30) | :30 |
| 6. VOLKSWAGON (instrumental) | :30 |
| 7. PLYMOUTH (vocal only) | :10 |
| 8. PLYMOUTH (vocal to :10; instrumental to :30) | :30 |
| 9. PLYMOUTH (instrumental) | :30 |

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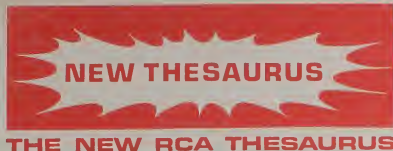
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SIDE A

"HOT SPOTS"
NEW CAR JINGLES FOR '67

- | | |
|---|-----|
| 1. DODGE (vocal only) | :10 |
| "Isn't it time you joined the Dodge rebellion." | |
| 2. DODGE (vocal to :10; inst. to :30) | :30 |
| 3. DODGE (instrumental) | :30 |
| 4. CHEVROLET (vocal only) | :11 |
| "The most beautiful car on the road today." | |
| 5. CHEVROLET (vocal to :11; inst. to :53; tag to :59) | :59 |
| 6. CHEVROLET (instrumental) | :59 |
| 7. PONTIAC (vocal only) | :11 |
| "Wide-track ride, beautiful inside" | |
| 8. PONTIAC (vocal to :11; inst. to :30) | :30 |
| 9. PONTIAC (instrumental) | :30 |

See Catalog Pages for Complete Lyrics

All Music - MS

ST-849

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RCA THESAURUS



SIDE B

"HOT SPOTS"
NEW CAR JINGLES FOR '67

- | | |
|--|-----|
| 1. MERCURY (vocal only) | :12 |
| "The beautiful Mercury look..." | |
| 2. MERCURY (vocal to :12; inst. to :51; tag to :58) | :58 |
| 3. MERCURY (instrumental) | :58 |
| 4. VOLKSWAGON (vocal only) | :11 |
| "Nothing's changed about the quality of Volkswagen..." | |
| 5. VOLKSWAGON (vocal to :11; inst. to :30) | :30 |
| 6. VOLKSWAGON (instrumental) | :30 |
| 7. PLYMOUTH (vocal only) | :10 |
| "More value and style—wow! See Plymouth now." | |
| 8. PLYMOUTH (vocal to :10; inst. to :30) | :30 |
| 9. PLYMOUTH (instrumental) | :30 |

See Catalog Pages for Complete Lyrics

All Music - MS

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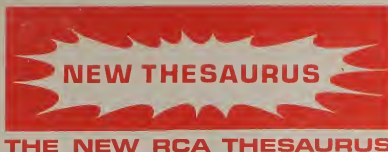
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RCA THESAURUS



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SIDE A

NEWS, SPORTS & PROMO PACKAGE

Locked Grooves	All Music - MS
1. LATEST NEWS (vocal)	:13
2. LATEST NEWS (instrumental)	:13
3. WORLD-WIDE NEWS (vocal)	:15
4. WORLD-WIDE NEWS (instrumental)	:15
5. NATIONAL NEWS (vocal)	:21
6. NATIONAL NEWS (instrumental)	:21
7. LOCAL NEWS (vocal)	:14
8. LOCAL NEWS (instrumental)	:14
9. WEATHER REPORT (vocal)	:13
10. WEATHER REPORT (instrumental)	:13
11. INSTRUMENTAL NEWS THEME	:30

SIDE B

NEWS, SPORTS & PROMO PACKAGE

Locked Grooves	All Music - MS
1. SPORTS NEWS (vocal)	:11
2. SPORTS NEWS (instrumental)	:11
3. SPORTS SCOREBOARD (vocal)	:10
4. SPORTS SCOREBOARD (instrumental)	:10
5. TRAFFIC REPORT (vocal)	:15
6. TRAFFIC REPORT (instrumental)	:15
7. BULLETIN BOARD (vocal)	:16
8. BULLETIN BOARD (instrumental)	:16
9. SPORTS ROUND-UP (vocal)	:21
10. SPORTS ROUND-UP (instrumental)	:21
11. "LISTEN" (vocal)	:16
12. "LISTEN" (instrumental)	:16
13. SPORTS NEWS THEME	:30

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NEW THESAURUS

THE NEW RCA THESAURUS

"HOT SPOTS" SELL-TUNES

MICROGROOVE
USE MICROGROOVE STYLUS

S2RH 2974

MICROGROOVE - 33 1/3 R.P.M.

RECORD NO.

ST-823-A

- | | |
|--|-----|
| 1. Winterize Your Car (vocal only) | :12 |
| 2. Winterize Your Car
(vocal to :12; inst. to :52; vocal tag to :58) | :58 |
| 3. Winterize Your Car (instrumental) | :58 |
| 4. Rent a Trailer or a Truck (vocal only) | :10 |
| 5. Rent a Trailer or a Truck
(vocal to :10; inst. to :55; vocal tag to :59) | :59 |
| 6. Rent a Trailer or a Truck (instrumental) | :59 |
| 7. Towing Service (vocal intro)** | :03 |
| 8. Towing Service (vocal only) | :11 |
| 9. Towing Service (vocal to :11; inst. to :31) | :31 |
| 10. Towing Service (instrumental) | :31 |

** Lead in or Tag for Live Commercial

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NEW THESAURUS

THE NEW RCA THESAURUS

"HOT SPOTS" SELL-TUNES

MICROGROOVE
USE MICROGROOVE STYLUS

S2RH 2975

MICROGROOVE - 33 1/3 R.P.M.

RECORD NO.

ST-823-B

- | | |
|--|------|
| 1. Auto Laundries (vocal only — short) | :06 |
| 2. Auto Laundries (vocal — optional, and inst. tag) | :10 |
| 3. Auto Laundries (vocal — complete) | :11 |
| 4. Auto Laundries (complete vocal to :11; inst. to :30) | :30 |
| 5. Auto Laundries (instrumental) | :30 |
| 6. Auto Laundries—RAINCHECK (vocal only) | :10 |
| 7. Auto Laundries—RAINCHECK (vocal to :10; inst. to :50;
tag to :55; (:02 spiral); Club Plan Tag to 1:00) | 1:00 |
| 8. Auto Laundries—RAINCHECK (instrumental) | :59 |
| 9. Beverages (vocal only) | :10 |
| 10. Beverages (vocal to :10; inst. to :52; tag to 1:00) | 1:00 |
| 11. Beverages (instrumental) | 1:00 |

SEE CATALOG PAGES FOR COMPLETE LYRICS

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NEW THESAURUS

THE NEW RCA THESAURUS SOUND EFFECTS

Microgroove
Use Microgroove Stylus
S2RH-2962

MICROGROOVE - 33 1/3 R.P.M.

Record No.

ST-821 A

- | | |
|--|------|
| 1. Bus (Starting - Running Engine, take-off) | :40 |
| 2. Bus Horn (Electric) | :06 |
| 3. Bus Horn (Air Horn) | :08 |
| 4. Hard Starting Car | :57 |
| 5. 3/4 Ton Truck | :26 |
| 6. Motorcycle (Start and Take-off) | :14 |
| 7. Electric Mixer | :50 |
| 8. Electric Can Opener | :12 |
| 9. Power Lawn Mower | :43 |
| 10. Saturn 1 (from count-down) | 1:03 |
| 11. Driving Golf Balls | :13 |
| 12. Bow and Arrow | :32 |

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NEW THESAURUS

THE NEW RCA THESAURUS SOUND EFFECTS

BUGLE CALLS

Microgroove

Use Microgroove Stylus

S2RH-2963

MICROGROOVE - 33 $\frac{1}{3}$ R.P.M.

Record No.

ST-821 B

- | | | | |
|--------------------|-----|------------------------------|-----|
| 1. Captain's Call | :06 | 8. To Horse | :12 |
| 2. Adjutant's Call | :09 | 9. Attention | :05 |
| 3. General | :26 | 10. Cavalry Charge | :12 |
| 4. To Arms | :18 | 11. Flourishes | :08 |
| 5. Drill Call | :07 | 12. General's March | :18 |
| 6. Mail Call | :08 | 13. To the Color or Standard | :37 |
| 7. Boots & Saddles | :09 | 14. Retreat | :22 |
| | | 15. Tattoo | :45 |

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NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" SELL-TUNES

Microgroove
Use Microgroove Stylus
S2RH-2940

MICROGROOVE - 33 $\frac{1}{3}$ R.P.M.

Record No.

ST-819 A

- | | |
|--|-----|
| 1. Automobile Service (vocal) | :11 |
| 2. Automobile Service (vocal to :11; inst. to :53; vocal tag to :58) | :58 |
| 3. Automobile Service (instrumental) | :58 |
| 4. Radio & TV Service (vocal) | :11 |
| 5. Radio & TV Service (vocal to :11; inst. to :55; vocal tag to :59) | :59 |
| 6. Radio & TV Service (instrumental) | :59 |
| 7. Rent-A-Car (vocal) | :11 |
| 8. Rent-A-Car (vocal to :11; inst. to :55; vocal tag to :60) | :60 |
| 9. Rent-A-Car (instrumental) | :60 |

See Catalog Pages for Complete Lyrics

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NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" SELL-TUNES

Microgroove
Use Microgroove Stylus
S2RH-2941

MICROGROOVE - 33 $\frac{1}{3}$ R.P.M.

Record No.

ST-819 B

- | | |
|--|-----|
| 1. Department Store (vocal intro)** | :03 |
| 2. Department Store (vocal closing) | :10 |
| 3. Department Store (vocal to :10; inst. to :30) | :30 |
| 4. Department Store (instrumental) | :30 |
| 5. Carpets (vocal intro)** | :03 |
| 6. Carpets (vocal closing) | :10 |
| 7. Carpets (vocal to :10; inst. to :30) | :30 |
| 8. Carpets (instrumental) | :30 |
| 9. Linoleum (vocal intro)** | :04 |
| 10. Linoleum (vocal closing) | :10 |
| 11. Linoleum (vocal to :10; inst. to :30) | :30 |
| 12. Linoleum (instrumental) | :30 |

** LEAD IN OR TAG FOR LIVE COMMERCIAL

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NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" CHRISTMAS JINGLES

MICROGROOVE
USE MICROGROOVE STYLUS

S2RH-2984

MICROGROOVE - 33 1/3 R.P.M.

RECORD NO.

ST-825-A

1. DEPARTMENT STORE (VOCAL ONLY) :11
2. DEPARTMENT STORE (VOCAL TO :11; INSTRUMENTAL TO :32) :32
3. DEPARTMENT STORE (INSTRUMENTAL) :32
4. COSMETICS (VOCAL ONLY) :11
5. COSMETICS (VOCAL TO :11; INSTRUMENTAL TO :30) :30
6. COSMETICS (INSTRUMENTAL) :30
7. JEWELRY (VOCAL ONLY) :11
8. JEWELRY (VOCAL TO :11; INSTR. TO :55; VOCAL TAG TO :59) :59
9. JEWELRY (INSTRUMENTAL) :59

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NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" CHRISTMAS JINGLES

MICROGROOVE
USE MICROGROOVE STYLUS
S2RH-2985

MICROGROOVE - 33 1/3 R.P.M.

RECORD NO.

ST-825-B

- | | |
|--|------|
| 1. SHOPPING (VOCAL ONLY) | :11 |
| 2. SHOPPING (VOCAL TO :11; INSTRUMENTAL TO :28) | :28 |
| 3. SHOPPING (INSTRUMENTAL) | :28 |
| 4. WINE (VOCAL ONLY) | :11 |
| 5. WINE (VOCAL TO :11; INSTRUMENTAL TO :55;
VOCAL TAG TO 1:00) | 1:00 |
| 6. WINE (INSTRUMENTAL) | 1:00 |
| 7. APPLIANCES (VOCAL ONLY) | :11 |
| 8. APPLIANCES (VOCAL TO :11; INSTRUMENTAL TO
:52; VOCAL TAG TO :58) | :58 |
| 9. APPLIANCES (INSTRUMENTAL) | :58 |

SEE CATALOG PAGES FOR COMPLETE LYRICS

RCA RECORDED PROGRAM SERVICE
RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
155 E. 24TH., NEW YORK 10, N. Y.



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" NEW CAR JINGLES FOR '66

MICROGROOVE
USE MICROGROOVE STYLUS

52RH 3022

MICROGROOVE-33 1/3 R.P.M.

RECORD NO.

ST 830 A

1. RAMBLER (VOCAL ONLY) :10
2. RAMBLER (VOCAL TO :10; INST. TO :55; TAG TO :59) :59
3. RAMBLER (INSTRUMENTAL) :59
4. FORD (VOCAL) :11
5. FORD (VOCAL TO :11; INST. TO :54; TAG TO :59) :59
6. FORD (INSTRUMENTAL) :59
7. BUICK (VOCAL) :11
8. BUICK (VOCAL TO :11; INST. TO :55; TAG TO :59) :59
9. BUICK (INSTRUMENTAL) :59

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NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS"

NEW CAR JINGLES FOR '66

MICROGROOVE
USE MICROGROOVE STYLUS

S2RH 3023

MICROGROOVE-33 1/3 R.P.M.

RECORD NO.

ST 830 B

1. CHRYSLER (VOCAL ONLY) :11
2. CHRYSLER (VOCAL TO :11; INST. TO :55; TAG TO :60) 60
3. CHRYSLER (INSTRUMENTAL) :60
4. OLDSMOBILE (VOCAL ONLY) :10
5. OLDSMOBILE (VOCAL TO :10; INST. TO :32) :32
6. OLDSMOBILE (INSTRUMENTAL) :32
7. GENERAL CAR (VOCAL ONLY) :11
8. GENERAL CAR (VOCAL TO :11; INST. TO :30) :30
9. GENERAL CAR (INSTRUMENTAL) :30

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NEW THESAURUS

THE NEW RCA THESAURUS

"HOT SPOTS" SELL-TUNES

MICROGROOVE
USE MICROGROOVE STYLUS

T2RH-1567

MICROGROOVE-35 1/3 R.P.M.

RECORD NO.

ST 855 A

- | | | |
|---|---|-----|
| 1 | SERVICE STATION (VOCAL ONLY) | :10 |
| 2 | SERVICE STATION (VOCAL TO :10; INST. TO :31) | :31 |
| 3 | SERVICE STATION (INSTRUMENTAL) | :31 |
| 4 | AUTO INSURANCE (VOCAL ONLY) | :10 |
| 5 | AUTO INSURANCE (VOCAL TO :10; INST. TO :30) | :30 |
| 6 | AUTO INSURANCE (INSTRUMENTAL) | :30 |
| 7 | AUTO REPAIR SERVICE (VOCAL ONLY) | :11 |
| 8 | AUTO REPAIR SERVICE (VOCAL TO :11; INST. TO :53;
TAR TO :59) | :59 |
| 9 | AUTO REPAIR SERVICE (INSTRUMENTAL) | :59 |

SEE CATALOG FOR COMPLETE LISTS. ALL MUSIC MS

RCA RECORDED PROGRAM SERVICE
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RCA VICTOR RECORD DIVISION
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NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" SELL TUNES

MICROGROOVE
USE MICROGROOVE STYLUS

T2RH-1568

MICROGROOVE-33 1/3 R.P.M.

RECORD NO.

ST 855 B

- | | |
|--|-----|
| 1. MOVIE THEATRE (VOCAL INSTR.) | :11 |
| 2. MOVIE THEATRE (VOCAL INSTR.) (TAG TO 156, TAG TO 159) | :59 |
| 3. MOVIE THEATRE (INSTRUMENTAL) | :59 |
| 4. CHILDREN'S & INFANTS WEAR (VOCAL INSTR.) | :11 |
| 5. CHILDREN'S & INFANTS WEAR (VOCAL INSTR.) (TAG TO 156, TAG TO 159) | :31 |
| 6. CHILDREN'S & INFANTS WEAR (INSTRUMENTAL) | :31 |
| 7. LUGGAGE (VOCAL INSTR.) | :10 |
| 8. LUGGAGE (VOCAL INSTR.) (TAG TO 156, TAG TO 159) | :59 |
| 9. LUGGAGE (INSTRUMENTAL) | :59 |

SEE CATALOG FOR COMPLETE LIST OF ALL MUSIC-MAN RECORDS

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THE NEW RCA THESAURUS
"HOT SPOTS"
SELL-TUNES

MICROGROOVE
 USE MICROGROOVE CARTRIDGE

T2RH-1579

MICROGROOVE - 3 1/2 R.P.M.

RECORD NO.

ST 858 A

- | | |
|--|-----|
| 1. MEN & BOYS CLOTHING (VOCAL ONLY) | :11 |
| 2. MEN & BOYS CLOTHING (VOCAL TO 11; INST. TO :55;
VOCAL CONT.) | :50 |
| 3. MEN & BOYS CLOTHING (INSTRUMENTAL) | :50 |
| 4. BICYCLES (VOCAL ONLY) | :10 |
| 5. BICYCLES (VOCAL TO 10; INST. TO 1:31) | :31 |
| 6. BICYCLES (INSTRUMENTAL) | :31 |
| 7. CARPET & RUG CLEANERS (VOCAL ONLY) | :10 |
| 8. CARPET & RUG CLEANERS (VOCAL TO 10; INST. TO 1:31) | :31 |
| 9. CARPET & RUG CLEANERS (INSTRUMENTAL) | :31 |

SEE CATALOG FOR COMPLETE LYRICS. ALL MUSIC-MS

ALL RECORDS PROGRAM SERVICE
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NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" SELL-TUNES

MICROGROOVE
USE MICROGROOVE STYLES

T2RH-1580

MICROGROOVE - 8 1/2 IN. & 4 IN.

RECORD NO.

ST 853 B

- | | |
|--|-----|
| 1. ELECTRICAL REPAIR (VOCAL DUET) | :10 |
| 2. ELECTRICAL REPAIR (VOCAL DUET) (INST. TO 1:29) | :29 |
| 3. ELECTRICAL REPAIR (INSTRUMENTAL) | :29 |
| 4. CAMERA SUPPLIES (PHOTOGRAPHY) (VOCAL DUET) | :10 |
| 5. CAMERA SUPPLIES (PHOTOGRAPHY) (VOCAL TO 1:10) (INST. TO 1:30) | :30 |
| 6. CAMERA SUPPLIES (PHOTOGRAPHY) (INST. TO 1:30) | :30 |
| 7. GARDENING & LANDSCAPING (VOCAL DUET) | :10 |
| 8. GARDENING & LANDSCAPING (VOCAL TO 1:10) (INST. TO 1:30) | :30 |
| 9. GARDENING & LANDSCAPING (INSTRUMENTAL) | :30 |
- SEE CATALOG FOR COMPLETE LISTINGS - ALL MUSIC - MS

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NEW TREASURES

THE NEW RCA TREASURABLE

"HOT SPOTS" SELL-TUNES

MICROGROOVE

USE MICROGROOVING SYSTEM

TZRH-1587

MICROGROOVE - 33 1/3 RPM

RECORD NO.

ST 859 A

1. LITTLE WOMAN (LITTLE WOMAN)
2. EATIN' IN PARADISE (LITTLE WOMAN) 78-155;
3. LITTLE WOMAN (LITTLE WOMAN) 78-155;
4. LITTLE WOMAN (LITTLE WOMAN) 78-155;
5. LITTLE WOMAN (LITTLE WOMAN) 78-155;
6. LITTLE WOMAN (LITTLE WOMAN) 78-155;
7. LITTLE WOMAN (LITTLE WOMAN) 78-155;
8. LITTLE WOMAN (LITTLE WOMAN) 78-155;
9. LITTLE WOMAN (LITTLE WOMAN) 78-155;

THE CATALOG FOR COMPLETE LINE

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THE NEW RCA THESAURUS

HOT SPOTS SELL-TUNES

MICROGROOVE
USE MICROGROOVE SYSTEM
T2RM-1588
MICROGROOVE - 22 1/2 IN. P.M.

RECORD NO.

ST 859 B

1. BART CLOONEY & HIS ORCHESTRA (VOCAL) :10
2. BART CLOONEY & HIS ORCHESTRA (VOCAL TO :10; INST. TO :30) :30
3. BART CLOONEY & HIS ORCHESTRA (INSTRUMENTAL) :30
4. CURTAINS & ORCHESTRA (VOCAL) :10
5. CURTAINS & ORCHESTRA (VOCAL TO :10; INST. TO :30) :30
6. CURTAINS & ORCHESTRA (INSTRUMENTAL) :30
7. MOVIES (VOCAL) :10
8. MOVIES (VOCAL TO :10; INST. TO :30) :30
9. MOVIES (INSTRUMENTAL) :30

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ALL PRICES IN U.S. DOLLARS

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NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" SELL-TUNES

MICROGROOVE
USE MICROGROOVE STYLUS

T2RH 1435
MICROGROOVE - 33 1/3 R.P.M.

RECORD NO.

ST 835 A

- | | |
|---|-----|
| 1. Garden Supplies (vocal only) | :11 |
| 2. Garden Supplies (vocal to :11; inst. to :30) | :30 |
| 3. Garden Supplies (instrumental) | :30 |
| 4. Real Estate (vocal only) | :10 |
| 5. Real Estate (vocal to :10; inst. to :29) | :29 |
| 6. Real Estate (instrumental) | :29 |
| 7. Appliances (vocal) | :10 |
| 8. Appliances (vocal to :10; inst. to :30) | :30 |
| 9. Appliances (instrumental) | :30 |

See Catalog for Complete Lyrics All Music MS
- SEE CATALOG

RCA RECORDED PROGRAM SERVICE
RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
155 E. 24TH, NEW YORK 10, N. Y.

NEW THESAURUS

THE NEW RCA THESAURUS

"HOT SPOTS" SELL-TUNES

MICROGROOVE
USE MICROGROOVE STYLUS

T2RH 1436

MICROGROOVE-33 1/3 R.P.M.

RECORD NO.

ST 835 B

- | | |
|---|-----|
| 1. Cosmetics (vocal) | :10 |
| 2. Cosmetics (vocal to :10; inst. to :54; tag to :60) | :60 |
| 3. Cosmetics (instrumental) | :60 |
| 4. Tires (General) (vocal) | :10 |
| 5. Tires (") (vocal to :10; inst. to :30) | :30 |
| 6. Tires (") (instrumental) | :30 |
| 7. Exterminating (vocal) | :10 |
| 8. Exterminating (vocal to :10; inst. to :30) | :30 |
| 9. Exterminating (instrumental) | :30 |

See Catalog for Complete Lyrics All Music MS

RCA RECORDED PROGRAM SERVICE
RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
155 E. 24TH., NEW YORK 10, N. Y.



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" SELL-TUNES

MICROGROOVE
USE MICROGROOVE STYLUS

T2RM 1482

MICROGROOVE-33 1/3 R.P.M.

RECORD NO.

ST 842 A

- | | |
|--|------------------|
| 1. FAMILY CLOTHING (VOCAL ONLY) | :10 |
| 2. FAMILY CLOTHING (VOCAL TO :10; INST. TO :30) | :30 |
| 3. FAMILY CLOTHING (INSTRUMENTAL) | :30 |
| 4. LADIES ACCESSORIES (VOCAL ONLY) | :10 |
| 5. LADIES ACCESSORIES (VOCAL TO :10; INST. TO :30) | :30 |
| 6. LADIES ACCESSORIES (INSTRUMENTAL) | :30 |
| 7. MOTEL (VOCAL ONLY) | :10 |
| 8. MOTEL (VOCAL TO :10; INST. TO :30) | :30 |
| 9. MOTEL (INSTRUMENTAL) | $\frac{1}{2}$ 30 |

SEE CATALOG FOR COMPLETE LYRICS

ALL MUSIC-MS

SPECIAL RESTRICTIONS APPLY TO THIS RECORD

- SEE CATALOG

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NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" SELL-TUNES

MICROGROOVE
USE MICROGROOVE STYLUS

T2RH 1483
MICROGROOVE - 33 1/3 R.P.M.

RECORD NO.

ST 842 B

- | | |
|--|-----|
| 1. USED CARS (VOCAL ONLY) | :11 |
| 2. USED CARS (VOCAL TO :11; INST. TO :54; TAG TO :59) | :59 |
| 3. USED CARS (INSTRUMENTAL) | :59 |
| 4. DRUG STORE (VOCAL ONLY) | :11 |
| 5. DRUG STORE (VOCAL TO :11; INST. TO :30) | :30 |
| 6. DRUG STORE (INSTRUMENTAL) | :30 |
| 7. HUNTING & FISHING SUPPLIES (VOCAL ONLY) | :11 |
| 8. HUNTING & FISHING SUPPLIES (VOCAL TO :11; INST. TO :30; TAG TO :33) | :33 |
| 9. HUNTING & FISHING SUPPLIES (INSTRUMENTAL) | :30 |

SEE CATALOG FOR COMPLETE LYRICS ALL MUSIC-MS
SPECIAL RESTRICTIONS APPLY TO THIS RECORD
- SEE CATALOG

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NEW THESAURUS

THE NEW RCA THESAURUS

"HOT SPOTS" SELL-TUNES

MICROGROOVE
USE MICROGROOVE STYLUS

T2RH-1612

MICROGROOVE - 33 1/3 R.P.M.

RECORD NO.

ST 861A

1. BABY FURNITURE (VOCAL) :10
2. BABY FURNITURE (VOCAL TO :10; INST. TO :31) :31
3. BABY FURNITURE (INSTRUMENTAL) :31
4. SHOE REPAIR (VOCAL) :11
5. SHOE REPAIR (VOCAL TO :11; INST. TO :30) :30
6. SHOE REPAIR (INSTRUMENTAL) :30
7. CHINA & GLASSWARE (VOCAL) :10
8. CHINA & GLASSWARE (VOCAL TO :10; INST. TO :30) :30
9. CHINA & GLASSWARE (INSTRUMENTAL) :30

SEE CATALOG FOR COMPLETE LYRICS
ALL MUSIC - M.S.

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NEW THESAURUS

THE NEW RCA THESAURUS

"HOT SPOTS" SELL TUNES

MICROGROOVE
USE MICROGROOVE STYLUS
T2RH-1613
MICROGROOVE-33 1/3 R.P.M.

RECORD NO.

ST 861 B

1. BUILDING MATERIALS (VOCAL) :11
2. BUILDING MATERIALS (VOCAL TO :11; INST. TO :30) :30
3. BUILDING MATERIALS (INSTRUMENTAL) :30
4. BUS SERVICE (VOCAL) :11
5. BUS SERVICE (VOCAL TO :11; INST. TO :30) :30
6. BUS SERVICE (INSTRUMENTAL) :30
7. EXTERMINATORS (VOCAL) :11
8. EXTERMINATORS (VOCAL TO :11; INST. TO :55;
TAG TO :58) :58
9. EXTERMINATORS (INSTRUMENTAL) :58

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ALL MUSIC - M.S.

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NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOT" SELL-TUNES

MICROGROOVE
USE MICROGROOVE STYLUS
T28H 1502

MICROGROOVE - 33 1/3 R.P.M.

RECORD NO.

ST 845 A

- | | |
|---|-----|
| 1. LOANS (VOCAL ONLY) | :11 |
| 2. LOANS (VOCAL TO :11; INST. TO :56; TAG TO :60) | :60 |
| 3. LOANS (INSTRUMENTAL) | :60 |
| 4. SKIING SUPPLIES (VOCAL ONLY) | :11 |
| 5. SKIING SUPPLIES (VOCAL TO :11; INST. TO :52; TAG TO :59) | :59 |
| 6. SKIING SUPPLIES (INSTRUMENTAL) | :59 |
| 7. AUTO ACCESSORIES (VOCAL ONLY) | :11 |
| 8. AUTO ACCESSORIES (VOCAL TO :11; INST. TO :30) | :30 |
| 9. AUTO ACCESSORIES (INSTRUMENTAL) | :30 |

SEE CATALOG FOR COMPLETE LYRICS. ALL MUSIC - MS

RCA RECORDED PROGRAM SERVICE
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**MICROGROOVE
USE MICROGROOVE STYLUS**

T2RH 1503

MICROGROOVE-33 178 R.P.M.

ST 845 B



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" INVESTMENT VIGNETTES

MICROGROOVE
USE MICROGROOVE STYLUS

With William A Doyle

S2RH 2996

MICROGROOVE - 33 1/3 R.P.M.

RECORD NO.

ST 828 A

1. HOW HOT ARE NEW ISSUES? 1:28
2. THE BROKER'S COMMISSIONS 1:30
3. ARE BROKERS NECESSARY 1:33
4. ROLL THOSE PUT AND CALL DICE 1:28
5. MARGIN FOR LOSS 1:32
6. "STOP ORDER"--A LADDER WITHOUT RUNGS 1:34
7. BROKERS DON'T BITE 1:30
8. HOW MUCH IS TOO LITTLE 1:29
9. THE MUTUAL FUND LOAD 1:36
10. SPEND IT AND HAVE IT 1:31

SPECIAL RESTRICTIONS APPLY TO THIS RECORD
- SEE CATALOG -

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NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" INVESTMENT VIGNETTES

With William A. Doyle

MICROGROOVE
USE MICROGROOVE STYLUS

S2RH 2997

MICROGROOVE - 33 1/3 R.P.M.

RECORD NO.

ST 828 B

1. IT'S A GIFT 1:26
2. SAVE MONEY BY GIVING IT AWAY 1:32
3. OVER-THE-COUNTER OR UNDER 1:29
4. AT THE MARKET 1:23
5. AGENT OR PRINCIPAL 1:29
6. SOMETHING FOR NOTHING? 1:28
7. MUTUALFUND MANAGERS MAKE OUT 1:31
8. PREFERRED AREN'T ALWAYS PREFERRED 1:31
9. EX-DIVIDEND ISN'T EXTRA 1:36
10. IT'S A FAST TRACK 1:24

SPECIAL RESTRICTIONS APPLY TO THIS RECORD
- SEE CATALOG

RCA RECORDED PROGRAM SERVICE
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155 E. 24TH., NEW YORK 10, N. Y.



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" SELL-TUNES

MICROGROOVE
USE MICROGROOVE STYLUS

T2RH 1512
MICROGROOVE-33 1/3 R.P.M.

RECORD NO.

ST 847 A

- | | |
|---|-----|
| 1. Bank (General) (vocal only) | :10 |
| 2. Bank (General) (vocal to :10; inst. to :55; tag to :59):59 | |
| 3. Bank (General) (vocal) | :59 |
| 4. Loans (vocal only) | :10 |
| 5. Loans (vocal to :10; inst. to :30) | :30 |
| 6. Loans (instrumental) | :30 |
| 7. Meat Market (vocal only) | :10 |
| 8. Meat Market (vocal to :10; inst. to :30) | :30 |
| 9. Meat Market (instrumental) | :30 |

See Catalog for Complete Lyrics All Music-MS

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RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
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CAMDEN, N. J., U.S.A.



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" SELL-TUNES

MICRO-GROOVE
USE MICRO-GROOVE STYLUS

T2RH 1513

MICRO-GROOVE-33 1 1/2 R.P.M.

RECORD NO.

ST 847 B

- | | |
|---|-----|
| 1. Hardware (General) (vocal only) | :10 |
| 2. Hardware (General) (vocal to :10; inst. to :30) | :30 |
| 3. Hardware (General) (instrumental) | :30 |
| 4. Skiing Supplies (vocal only) | :10 |
| 5. Skiing Supplies (vocal to :10; inst. to :30) | :30 |
| 6. Skiing Supplies (instrumental) | :30 |
| 7. Luggage (vocal only) | :10 |
| 8. Luggage (vocal to :10; inst. to :36; tag to :59) | :59 |
| 9. Luggage (instrumental) | :59 |

See Catalog for Complete Lyrics

All Music-MS

RCA RECORDED PROGRAM SERVICE
RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
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THE NEW RCA TREASURES

"HOT SPOT" SELL-TUNES

MICROGROOVE
USE MICROGROOVE STYLE

72RH 1504

MICROGROOVE-33 1/2 R.P.M.

RECORD NO.

ST 846 A

- | | |
|--|-----|
| 1. DISCOUNT STORE (VOCAL ONLY) | :10 |
| 2. DISCOUNT STORE (VOCAL TO 1:15) (INST. TO 3:1) | :31 |
| 3. DISCOUNT STORE (INSTRUMENTAL) | :31 |
| 4. DRY CLEANER (VOCAL ONLY) | :10 |
| 5. DRY CLEANER (VOCAL TO 1:15) (INST. TO 2:0) | :50 |
| 6. DRY CLEANER (INSTRUMENTAL) | :50 |
| 7. DAIRY PRODUCTS (VOCAL ONLY) | :11 |
| 8. DAIRY PRODUCTS (VOCAL TO 1:15) (INST. TO 2:0) | :58 |
| 9. DAIRY PRODUCTS (INSTRUMENTAL) | :58 |

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NEW TREASURUS

THE NEW RCA TREASURUS

"HOT SPOT"

SELL-TUNES

MICROSCOPE'S
USE MICROSCOPE'S METHOD

TOP 100

MICROSCOPE'S METHOD

RECORD NO.

ST 846 B

- 1. MICROSCOPE'S METHOD (RECORD ONLY) :11
- 2. MICROSCOPE'S METHOD (RECORD ONLY) TO (11) INST. TO :31
- 3. MICROSCOPE'S METHOD (INSTRUMENTAL) :31
- 4. MICROSCOPE'S METHOD (RECORD ONLY) :10
- 5. MICROSCOPE'S METHOD (RECORD ONLY) TO (6) TAG :58
- 6. MICROSCOPE'S METHOD (RECORD ONLY) :58
- 7. MICROSCOPE'S METHOD (RECORD ONLY) :10
- 8. MICROSCOPE'S METHOD (RECORD ONLY) TO (6) TAG :30
- 9. MICROSCOPE'S METHOD (INSTRUMENTAL) :30

SEE CATALOG FOR COMPLETE LISTS ALL MUSICIANS

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MICROPHONE

T28H-1532

MICRO WOVEN 33 TO 3 H.P.M.

ST 851 A

ST 851 B



NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" SELL-TUNES

MICROGROOVE
USE MICROGROOVE STYLUS

T2RH 1449

MICROGROOVE 98 1/3 R.P.M.

RECORD NO.

ST 838 A

- | | |
|---|-----|
| 1. Department Store (vocal only) | :10 |
| 2. Department Store (vocal to 1:10; inst. to :30) | :30 |
| 3. Department Store (instrumental) | :30 |
| 4. Shopping Center (vocal only) | :10 |
| 5. Shopping Center (vocal to 1:10; inst. to :30) | :30 |
| 6. Shopping Center (instrumental) | :30 |
| 7. Jewelry (vocal only) | :10 |
| 8. Jewelry (vocal to 1:10; inst. to :30) | :30 |
| 9. Jewelry (instrumental) | :30 |

See Catalog for Complete Lyrics All Music-MS

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RCA
NEW THESAURUS

THE NEW RCA THESAURUS
"HOT SPOTS"
SELL-TUNES

MICROGROOVE
USE MICROGROOVE STYLES

T2RH 1450
MICROGROOVE-33 (SERIES A)

RECORD NO.

ST 838 B

- | | |
|--|-----|
| 1. Travel (vocal) | :10 |
| 2. Travel (vocal to :10; inst. to :30) | :30 |
| 3. Travel (instrumental) | :30 |
| 4. Hair Styling (vocal only) | :10 |
| 5. Hair Styling (vocal to :10; inst. to :31; tag to :57) | :57 |
| 6. Hair Styling (instrumental) | :57 |
| 7. Wine (vocal only) | :10 |
| 8. Wine (vocal to :10; inst. to :34; tag to :58) | :58 |
| 9. Wine (instrumental) | :58 |

See Catalog for Complete Lyrics All Music-MS

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NEW THESAURUS

THE NEW RCA THESAURUS

"HOT SPOTS"

NEW CAR JINGLES FOR '66

MICROGROOVE
USE MICROGROOVE SYLUS

S2RH 3020

MICROGROOVE-33 1/3 R.P.M.

RECORD NO.

ST 829 A

1. DODGE (VOCAL ONLY) :10
2. DODGE (VOCAL TO :10 INST. TO :30) :30
3. DODGE (INSTRUMENTAL) :30
4. CHEVROLET (VOCAL ONLY) :11
5. CHEVROLET (VOCAL TO :11; INST. TO :53; TAG TO :59) :59
6. CHEVROLET (INSTRUMENTAL) :59
7. PONTIAC (VOCAL ONLY) :11
8. PONTIAC (VOCAL TO :11; INST. TO :30) :30
9. PONTIAC (INSTRUMENTAL) :30

SEE CATALOG PAGES FOR COMPLETE LYRICS

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NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS"

NEW CAR JINGLES FOR '66

MICROGROOVE
USE MICROGROOVE STYLUS

S2RH 3021

MICROGROOVE - 33 1/3 R.P.M.

RECORD NO.

ST 829 B

1. MERCURY (VOCAL ONLY) :12
2. MERCURY (VOCAL TO :12; INST. TO :51; TAG TO :56) :58
3. MERCURY (INSTRUMENTAL) :58
4. VOLKSWAGON (VOCAL ONLY) :11
5. VOLKSWAGON (VOCAL TO :11; INST. TO :30) :30
6. VOLKSWAGON (INSTRUMENTAL) :30
7. PLYMOUTH (VOCAL ONLY) :10
8. PLYMOUTH (VOCAL TO :10; INST. TO :30) :30
9. PLYMOUTH (INSTRUMENTAL) :30

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RCA VICTOR RECORD DIVISION
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NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" "NEW CAR JINGLES FOR '67"

MICROGROOVE
USE MICROGROOVE STYLUS

T2RH-1522
MICROGROOVE- 33 1/3 R.P.M.

RECORD NO.

ST 849 A

- | | |
|---|-----|
| 1. Dodge (vocal only) | :10 |
| 2. Dodge (vocal to :10; inst. to :30) | :30 |
| 3. Dodge (instrumental) | :30 |
| 4. Chevrolet (vocal only) | :11 |
| 5. Chevrolet (vocal to :11; inst. to :53; tag to :59) | :59 |
| 6. Chevrolet (instrumental) | :59 |
| 7. Pontiac (vocal only) | :11 |
| 8. Pontiac (vocal to :11; inst. to :30) | :30 |
| 9. Pontiac (instrumental) | :30 |

See Catalog Pages for Complete Lyrics

SPECIAL RESTRICTIONS APPLY TO THIS RECORD

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NEW THESAURUS

THE NEW RCA THESAURUS "HOT SPOTS" "NEW CAR JINGLES FOR '67"

MICROGROOVE
USE MICROGROOVE SYLUS

T2RH-1523

MICROGROOVE-33 1/3 R.P.M.

RECORD NO.

ST 849 B

- | | |
|---|-----|
| 1. Mercury (vocal only) | :12 |
| 2. Mercury (vocal to :12; inst. to :51; tag to :58) | :58 |
| 3. Mercury (instrumental) | :58 |
| 4. Volkswagon (vocal only) | :11 |
| 5. Volkswagon (vocal to :11; inst. to :30) | :30 |
| 6. Volkswagon (instrumental) | :30 |
| 7. Plymouth (vocal only) | :10 |
| 8. Plymouth (vocal to :10; inst. to :30) | :30 |
| 9. Plymouth (instrumental) | :30 |

See Catalog for Complete Lyrics

SPECIAL RESTRICTIONS APPLY TO THIS RECORD

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NEW THESAURUS

THE NEW RCA THESAURUS NEWS, SPORTS & PROMO PACKAGE

MICROGROOVE
USE MICROGROOVE STYLUS

T2RH 1480

MICROGROOVE - 33 1/3 RPM

RECORD NO.

ST 841 A

- | | |
|-----------------------------------|------|
| 1. Latest News Summary | 1:12 |
| 2. Latest News (Instrumental) | 1:13 |
| 3. World-Wide News Summary | 1:15 |
| 4. World-Wide News (Instrumental) | 1:15 |
| 5. National News Summary | 1:21 |
| 6. National News (Instrumental) | 1:21 |
| 7. Local News Summary | 1:17 |
| 8. Local News (Instrumental) | 1:17 |
| 9. Weather Report Summary | 1:13 |
| 10. Weather Report (Instrumental) | 1:13 |
| 11. Instrumental News Theme | 1:30 |

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NEW THESAURUS

THE NEW RCA THESAURUS NEWS, SPORTS & PROMO PACKAGE

MICROGROOVE
USE MICROGROOVE STYLUS

T2RH 1481

MICROGROOVE-33 1/3 R.P.M.

RECORD NO.

ST 841 B

- | | |
|-------------------------------------|-----|
| 1. Sports News (vocal) | :11 |
| 2. Sports News (instrumental) | :11 |
| 3. Sports Scoreboard (vocal) | :10 |
| 4. Sports Scoreboard (instrumental) | :10 |
| 5. Traffic Report (vocal) | :15 |
| 6. Traffic Report (instrumental) | :13 |
| 7. Bulletin Board (vocal) | :16 |
| 8. Bulletin Board (instrumental) | :16 |
| 9. Sports Round-Up (vocal) | :21 |
| 10. Sports Round-Up (instrumental) | :21 |
| 11. "Listen" (vocal) | :16 |
| 12. "Listen" (instrumental) | :16 |
| 13. Sports News Theme | :30 |

LOCKED GROOVES ALL MUSIC MS

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